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Feminist Bookstore News



The 1992 Sidelines Issue

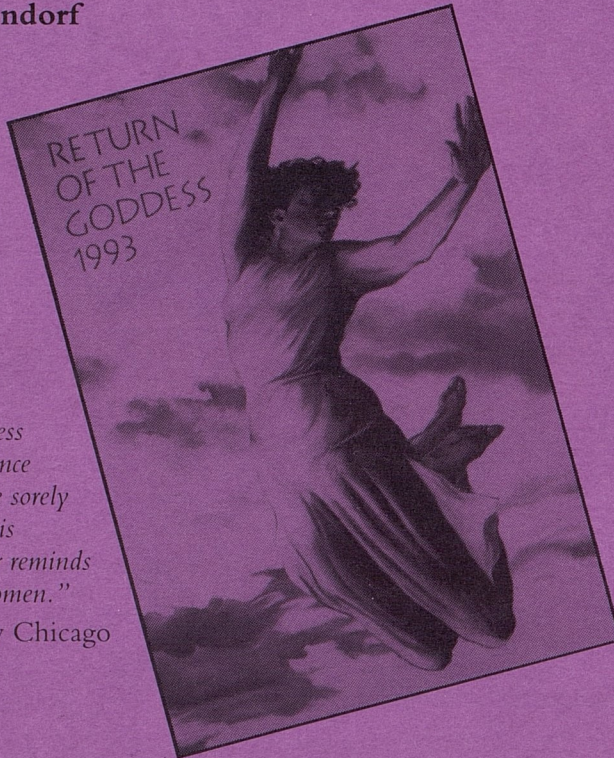
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RETURN OF THE GODDESS 1993

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The 1992 Sidelines Issue

Welcome to the Eighth Annual FBN Sidelines Issue! At a time when, more than ever, stores need all the customers they can get, we hope this catalog will help you stock your store with all the feminist sidelines your customers want. As Kasha Songer at The Book Garden in Denver, CO says, "Not all lesbians and feminists read, but all buy gifts. Sidelines double our market!" Most sidelines have a higher profit margin than books and add enormously to a store's atmosphere. "I can't imagine how much harder it must be to run a store without sidelines."

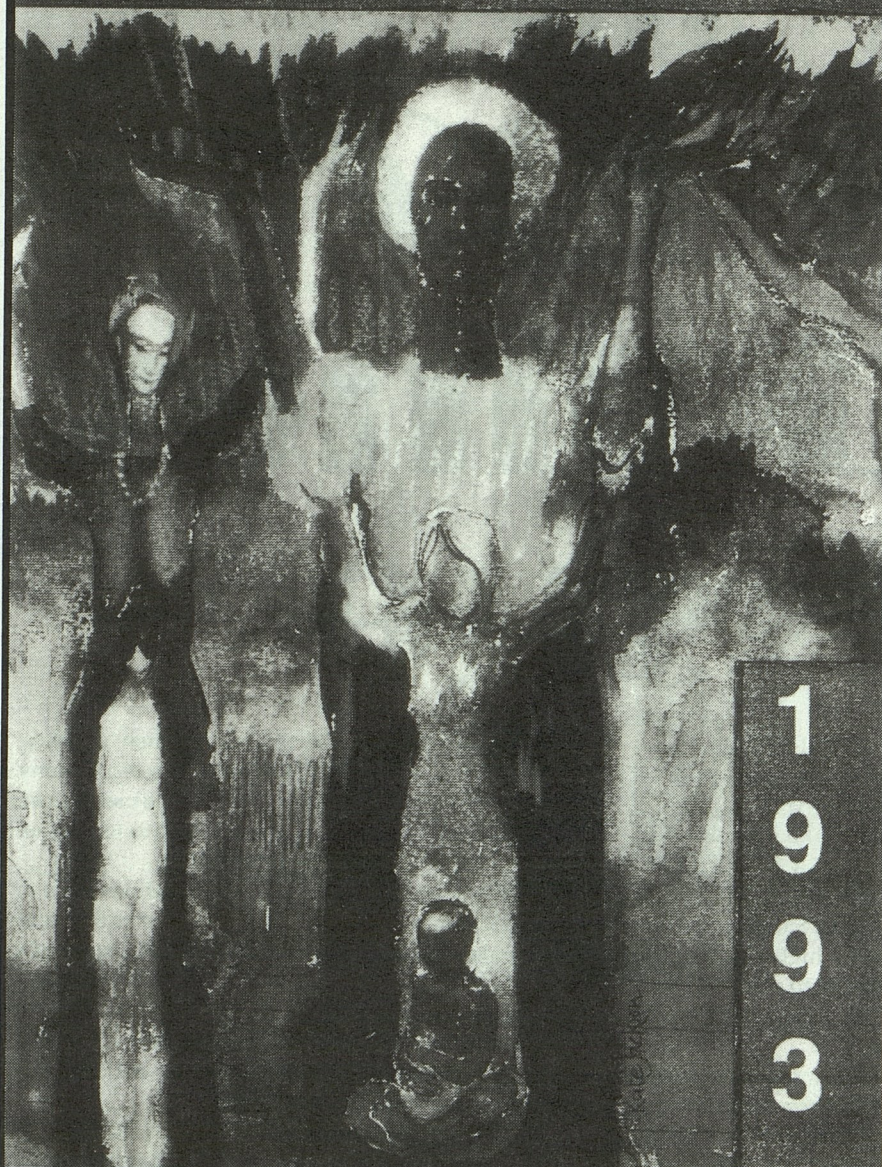
For more convincing — and some great sidelines ideas — check out this issue's collection of items ranging from amulets, buttons and bumperstickers to calendars, cards, jewelry, music, pottery, videos and more. Once again, booksellers from across the country share some of their sidelines finds in a "Faves and Raves" article. And this issue also features articles on comic books for women and a guide to improving your newsletter to better promote your sidelines and books.

Most booksellers use this issue when deciding what sidelines to order for the holiday season; many also keep the issue at hand as a resource to use all year. When writing your orders, don't forget to tell craftswomen that you saw their ad in FBN!

In addition to sending the FBN Sidelines Issue to all of the feminist, lesbian and gay, alternative and general independent stores on our list, we also send a copy to all of the new bookstores we hear about during the year. To all of you we extend a warm hello! We also send many thanks to all of the craftswomen and sidelines vendors who contributed to making this special issue such a success.

As always, we're interested in your feedback. If we've missed your favorite sideline, drop us a note and we'll make sure to include it in next year's issue. And if you'd like more information about Feminist Bookstore News or next year's catalog, please contact us and ask to be added to our sidelines list. Happy ordering!

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FEMINIST BOOKSTORE NEWS is the communications vehicle for the informal network of feminist bookstores. FBN reaches 350 feminist and feminist-inclined bookstores in the U.S. and Canada as well as feminist book-sellers in England, Europe, Australia, New Zealand, India and Japan. Librarians, women's studies teachers, book reviewers, publishers and feminist bibliophiles comprise the remainder of the subscribers.

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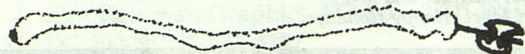
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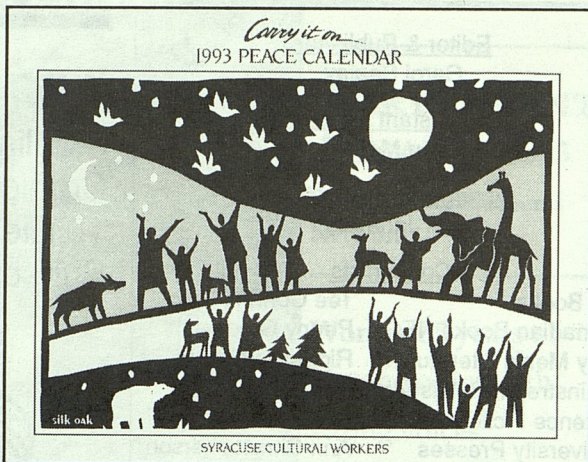


Carry it on

● PEACE CALENDAR

● 1993 DATEBOOKS

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- *Sylvia*
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- *Women and the Environment*
- *Women Artists.*



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The 22nd edition of the Peace Calendar continues the marvelous blend of art and politics that have made the Peace Calendar one of the popular social issue publications in the USA, and a best-seller in Feminist bookstores. Artwork/poetry by Amy E. Bartell, Jane Evershed, Marge Piercy, Alice Walker and more celebrates African American history, women's power and choices, gay pride, and the continuing struggle against militarism. Full color; 14X11; lunar cycles; people's history dates; religious holidays for many faiths; recycled stock. \$10.95.

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Bookstore Faves, Raves, & Bestselling Sidelines

Compiled by Ann Morse
With help from the booksellers

What wonderful sidelines are drawing women into bookstores around the country? What are they buying for themselves and their friends in addition to (or sometimes instead of) books? You can find some of the answers in this third annual column featuring booksellers' favorite and best-selling sidelines. This year's list includes some of the perennial favorites — goddess earrings, triangle pins and woman-centered cards — as well as some new finds: leather items, amulets, chili pepper pottery and hair bolos. Read on. Many thanks to all of the booksellers who took time out to share their sidelines reviews. And to those of you inspired by this column, please send us information about your sideline finds and we'll print it in next year's edition. Thanks and happy selling! — AM

Amulets by Fool Moon Treasures sell very well at Brigit Books in St. Petersburg, FL. Fool Moon offers 13 different amulets to choose from, each consisting of beads on a ribbon and a charm representing qualities such as friendship, love, health and protection. The amulets are \$3 wholesale and can be ordered from Fool Moon Treasures, PO Box 10473, Tallahassee, FL

32302; 904-656-2171. Silk-screened and colored-pencil cards decorated with goddess and nature images are also favorites at Brigit Books. \$10.50/dozen wholesale from Persephone Editions, 3041 11th Ave. S., Minneapolis MN 55407; 612-724-9492. And finally, customers love Brigit Books' rubber stamps, which feature queer money slogans and sayings such as "They're not hot flashes, they're power surges." \$1.50 to \$5 wholesale. CJ Enterprises, Cindy Oselio, 537B Niagara NE, Albuquerque NM 87113; 505-345-6873.

— Brigit Books, St. Petersburg, FL

Posters, buttons and T-shirts from Dan Kaufman Graphics are "selling like crazy" at Dreams and Swords in Indianapolis. Kaufman's works all promote the lesbian and gay civil rights movement. His 11-by-17-inch poster (undoubtedly modeled after the "I am a feminist because" posters) starts with the words "Because gay men and lesbians are discriminated against in housing and employment and because..." and ends with "...I am part of the lesbian and gay civil rights movement." Dreams and Swords sells the posters for \$4 (they're \$2 wholesale), the T-shirts for \$14 and the buttons for \$1.25. Dan Kaufman Graphics, PO Box 4901, Washington DC 20008; 202-244-4391.

Also popular with customers at Dreams and Swords are Alchemists Earrings. The Celtic and Native American roots of the women who run Alchemists are reflected in their earrings, which feature goddess images and Native American designs. The earrings are made of brass and other metals and sell for about \$12 a pair. Alchemists, PO Box 1660, Green Valley AZ 85622; 602-648-0500.

Pins featuring pink triangles and triangles with rainbow colors streaming across them are also hot sellers in the store. Dreams and Swords gets theirs from Triangle Land and sells them for \$4.50 to \$5 each, depending on their size. Triangle Land, PO Box 446, Oregon House CA 95962.

— *Dreams and Swords, Indianapolis, IN*

Jewelry, pottery, pins and cards — you name it, they've got it at the Book Garden in Denver. Some of the most popular items follow: Lizzie Brown's new jewelry line is "wonderful...Anyone who has any hesitation about ordering should check this line out," says the Book Garden's Kasha Songer. The earrings and pendants feature cats, goddesses and other images with a definite spiritual bent. The Book Garden plans

to redesign a jewelry case around this new line alone. Lizzie Brown, PO Box 389, Brimfield, MA 01010; 415-245-9484.

The Justice Art Company makes many-colored, porcelain "Judy Chicago-like" jewelry that sells really well. Some items have Southwestern designs, some pink and black triangles. The Justice Art Company, 5495 E. Nebraska Way, Denver CO 80222; 303-757-6227. Prices range from about \$12 to \$25 wholesale.



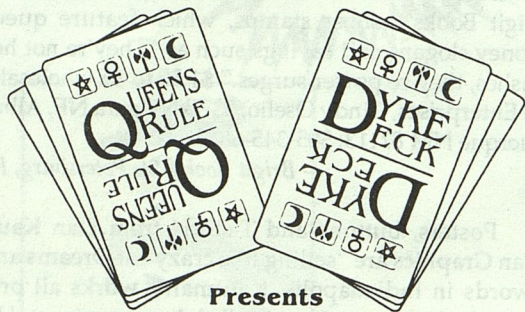
The Book Garden's newest treasure is jewelry by Greta Wesley. This Colorado craftswoman makes metal on metal earrings, pendants, pins and even bolos for the hair! Many feature copper triangles on silver circles, women's symbols, etc. Greta Wesley, 502 Canyon Ave. D, Manitou Springs CO 80829.

Customers also love stoneware by Lynn Hull. The pottery (mugs, bowls, plates and candlesticks) come in two styles: featuring whale images, and earthenware pottery with a red chili pepper theme. "They sell like wildfire." The stoneware runs from about \$5 to \$30 wholesale.

Also popular are Debby Berrow's clay figures, goddesses representing women in different cycles of life. The figures are about \$10 wholesale. Debby Berrow, 34993 E. Danstrom Road, Creswell OR 97426.

Other sidelines that do extremely well are soft, luxurious black leather ID holders, checkbook covers, wallets and day books from Holly Eimer's Laguna Leather. Kasha urges booksellers to not let Laguna Leather's approximately \$200 minimum order dissuade them from trying out these sidelines. If booksellers order a few checkbook holders, key chains and wallets they'll meet their \$200 and the items will sell "wildly." The Book Garden sells about \$500 (wholesale) in Laguna Leather items each month. Laguna Leather, PO Box 13197, S. Lake Tahoe CA 95702.

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Bestselling cards at the Book Garden include those from *Elegant Exposure*, which creates women's cards, pictures of cowgirls, photos of women's statues around the country, and more. *Elegant Exposure* also offers magnets that Kasha expects will do very well. *Elegant Exposure*, 4821 Olympia Drive, Mesquite TX 75150.
— *Book Garden, Denver, CO*

Clarice from *Sisterspirit* in San Jose writes: *Sisterspirit* is a very small bookstore so it is difficult to have many sidelines, but we do try to put out as many items as we can because we feel that the sidelines bring in as many customers as the books do.

One of our favorite Tees this year has been the Thelma and Louise shirts that Jill Davey and her partner created. Black on white, "Thelma and Louise Live!" with a picture of them both. Jill Davey, 2401 McGee, Berkeley CA 94703; 510-540-5386.

In the card department we are still having success with Renee Locks' creations. Hand painted with trees, flowers, moons, mountains and calligraphied quotes from many sources, these cards are stunning. Reasonably priced from \$2-\$10. You can contact Renee at *Atelier Renee*, 325 Richardson Way, Mill Valley CA 94941; 415-383-3491.

The cards from the *Not-So-Square Card Co.* (RR2, PO Box 450, Norwich VT 05055; 802-649-5511) are great. Each card has the pink triangle very cleverly displayed somewhere on the front of the card. These unique cards, designed by several women, come blank or with sayings. They have an excellent selection of holiday cards as well. Write to Kimberly Ford.

The *Deva Spirit Rattles* from Nance Emmett (2241 Alder St., Eugene OR 97405; 503-683-5710) are still doing well and make great gifts. Each rattle is about 4 inches high, darkly glazed with a unique face; they each make a different sound when rattled.

Wolfe Video (PO Box 64, New Almaden CA 95042; 408-268-6782) distributes a large selection of videos; some can be used as rentals. Kathy's newest and most popular are the 25th anniversary video of *The Changer: A Record of Our Times* and *West Coast Crones: A Glimpse in the Lives of Nine Older Lesbians*. (Note: *Wolfe Video* recently acquired distribution rights to the popular lesbian soap opera *Two in Twenty*.) Write or call for a catalog.

We've had other successes, but these have been the most spectacular. — *Sisterspirit, San Jose, CA*

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Mary Farmer at *Lammas Bookstore* in Washington DC raves about two of the store's sidelines in particular: San Gordon's mobiles, earrings and pins and Debby Berrow's clay goddesses.

Gordon's whimsical mobiles feature clay mermaids, pregnant women, women of color and flying women. *Lammas* sells them for about \$20. The earrings and pins come in at under \$10. San Gordon, Route 1, PO Box 1913, Worcester VT 05682.

Berrow's clay goddesses "sell like chocolate-chip cookies...We cannot keep them in stock." The figures include a mother, clown, birthing woman, and goddess. \$15 to \$20 retail. Debby Berrow, 34994 E. Danstrom Road, Creswell OR 97426.

— *Lammas, Washington DC*

The big sellers at *Old Wives' Tales* in San Francisco are T-shirts, rubber stamps, bumper stickers, buttons and Freedom Rings. The store's current raves are "stylish and affordable" T-shirts from the lesbian-owned *Bilcat Company*. The shirts feature symbols (pink triangles and labryses) and slogans such as "100% Dyke" and "Lesbo World." Contact Debra Grossberg and Lesley Zahn at *Bilcat Company*, 2215 R

Market St., PO Box 809, San Francisco CA 94114; 800-33BILCAT. Also popular are "Graduate of the Thelma and Louise Finishing School" and pro-choice T-shirts from the Fund for the Feminist Majority, PO Box 6412, San Rafael CA 94903; 415-883-1233.



Wild Zone Enterprises supplies Old Wives Tales with rubber stamps featuring phrases including "Lesbian Money," and "Dyke Dollar;" stickers saying "This Insults Women;" and small cards reading "Your business has just been supported by a lesbian" and "You have just interacted with a lesbian. Please remember me the next time someone speaks ill of us." Wild Zone Enterprises, Joanne Erickson, PO Box 813, Matthews NC 28106; 704-882-3455.

"I Believe Anita Hill" bumperstickers from the Women's Political Alliance are another hot item. The store is eagerly awaiting "Murphy Brown for Vice President" buttons, also from the WPA. Women's Political Alliance, PO Box 470, Stillwater MN 55082. Freedom Rings — rainbow-colored rings that can be worn as necklaces, rings, or any other accessory you can imagine — are selling fast at Old Wives' Tales. Store can order them from Universal Spada, 212-888-1214.

— *Old Wives' Tales, San Francisco, CA*

Treasure Candles, those pyramids of wax that reveal small charms and crystals as they burn, are favorites at Ellie's Garden in Lubbock, Texas. (A word of advice: Ellie's removes the "very hetero" fables that come with the candles before they put them out for sale.) Leather wallets and I.D. holders with pink triangles on them also sell quickly. Order them from La-

guna Leather, PO Box 13197, S. Lake Tahoe CA 95702. Keeping in mind that Ellie's is in Texas, leather boot straps for cowboy boots are another solid sideline for the store. Ellie's orders theirs from local craftswoman Ginger Harron at 806-745-3155.

— *Ellie's Garden: Women's Books and More, Lubbock, TX*

Cards are far and away the best-selling sidelines at Mother Kali's Books in Eugene, OR. Especially good sellers are cards by Betty LaDuke (available from Syracuse Cultural Workers, PO Box 6367, Syracuse NY 13217) and Jane Evershed (the Jane Evershed Card Collection, PO Box 8874, Minneapolis MN 55408). Mother Kali's favorite 100% cotton T-shirts come from Lumin-Image Mint, PO Box 360, Silverton OR 97381. The most popular one features a long, black, stick-figure woman reaching one hand down to the earth and the other to the sky, green plants in hand. The store sells the shirts for \$16.

— *Mother Kali's Books, Eugene, OR*

Lizzie Brown jewelry is a favorite with customers at A Room of Our Own in Haslett, MI. Lizzie and her partner Lydia make women-inspired sterling silver earrings, pendants and rings. Lizzie Brown, PO Box 389, Brimfield MA 01010; 415-245-9484. A Room of Our Own features a separate sidelines store, called Gentle Spirit, within the main bookstore. A few of the bestsellers at Gentle Spirit include Alchemists Earrings (see Dreams and Swords above) and T-shirts from Environmental Awareness Products, especially those featuring women's images such as "New Moon Rising" and "Lady of Wild Things." Environmental Awareness Products, 3600 Goodwin Road, Ionia MI 48846; 800-255-9737.

Cards also sell briskly at Gentle Spirit, including cards by Carol Grigg (distributed by Trillium Press, 397 N. State St., Lake Oswego OR 97034; 503-636-4425, 800-432-3442); cards from In Her Image, especially those by Judith Anderson and Susan St. Thomas (In Her Image: A Gallery of Women's Art, 3208 SE Hawthorne, Portland OR 97214); and cards from Fishburn Designs (PO Box 20227, Oakland CA 94620; 510-482-2800).

— *A Room of Our Own and Gentle Spirit, Haslett, MI* ○



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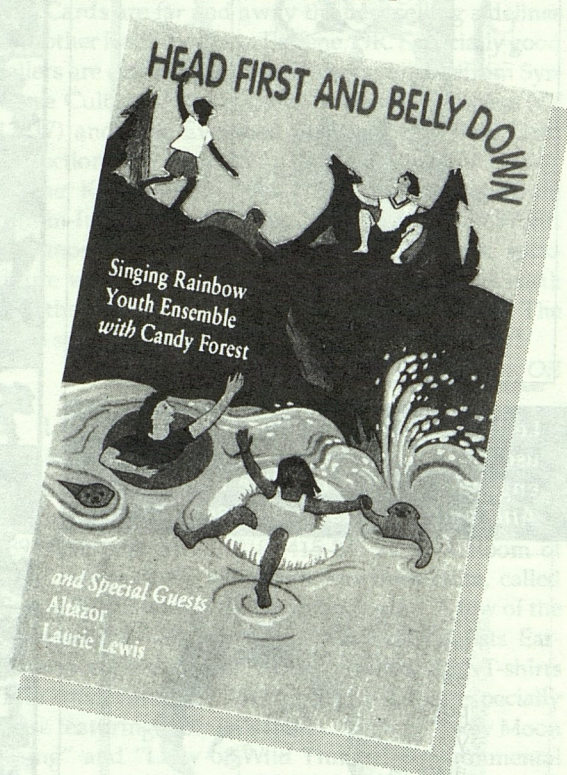
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Comic Books

They Aren't Just For Spotty-Faced Adolescent Het Boys Anymore!

By Roz Warren

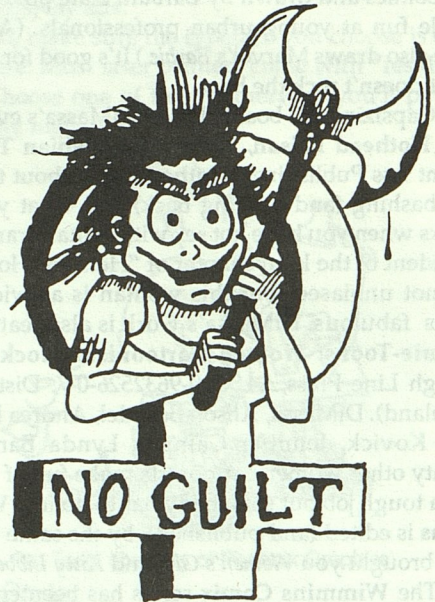
At least a few of them aren't. While a woman with her own comic book is still about as common as a woman with her own seat in the U.S. Senate, there are some great cartoonists whose published work merits feminist booksellers' attention, not to mention support. The natural readership for these cartoonists is *your* customers, not the fanboys browsing the racks at the local "Musclebound Superheros R Us" Comic Shop.

(A note about price and distribution. All comic books are about \$3. Inland distributes most of these, but if Inland hasn't got it, one of the four comic book distributors will: Rip Off (1-800- 468-2669), Last Gasp (415-824-6636), Diamond Comic Distributors (301-281-7870), or Capital City Distributors (608-223-2000).)

Roberta Gregory, for years a highlight of *Gay Comics*, *Wimmen's Comics* and others, finally has her own comic. **Naughty Bits #1-#5** (Fantagraphics) combines autobiographical material with fictional characters, the most popular of which is Bitchy Bitch, an out-of-control broad who lives in a state of permanent PMS. Bitchy is pure rage on the page; Gregory's autobiographical stuff, in contrast, is subtle and thought-provoking. She takes on tough issues with intelligence and wit and is an exceptionally capable artist. Gregory also pens **Artistic Licentiousness** (Starhead Comix), one of the only realistic sex comics around. (It's so realistic it's almost depressing).

Wunderkind Nina Paley (she's only 24!) rockets onto the book scene this summer with two different first collections — a trade paperback, **Depression Is Fun** (T.H.C. Press, \$6.95, 0- 962-8913-3-9. Distributed by Inland and Bookpeople) and a comic book, *Nina's*

All-time Greatest Collectors' Item Classic Comics #1 (Dark Horse). **Depression** is made up of Paley's hilarious self-syndicated "Nina's Adventures" strips, while **Collectors' Item** is an assortment of longer work. Both are an absolute riot. I love Paley's work — it's beautifully drawn, magnificently sarcastic and feminist to the core.



Hothead Paisan, Diane DiMassa

If Diane Noomin's fine women-in-comics anthology *Twisted Sisters: A Collection of Bad Girl Art* (Penguin, \$14.95, 0-14- 015377-2) sold well for you, consider the comic books of Carol Lay, whose work was a highlight of that collection. In **Good Girls #1-#5** (Fantagraphics) Lay takes traditional comic book art-

work and outlook in unexpected directions. Other *Twisted Sisters* with their own comics are: Julie Doucet (*Dirty Plotte*, Drawn & Quarterly), Mary Fleener (*Slutburger Stories*, Rip Off), Carel Moiseiwitsch (*Flash Marks*, Fantagraphics), Krystine Kryttre (*Death Warmed Over*, Cat Head Comics) and Diane Noomin (*True Glitz/Rip Off*). Check out their stuff in *Sisters* to see if you want to stock their books.



Sheila and the Unicorn

The *Yuppies From Hell* series, published by Marvel Comics and drawn by Barbara Slate pokes (very) gentle fun at young urban professionals. (After all, Slate also draws Marvel's *Barbie*.) It's good for a laugh but it doesn't rock the boat.

Capsizing the boat is Diane DiMassa's ever popular *Hothead Paisan*, *Homicidal Lesbian Terrorist* (Giant Ass Publishing). *Hothead #6* is about therapy, gay bashing (and bashing back) and what your cat thinks when you have hot sex with a total stranger. As president of the local chapter of "Hets For Hothead," I'm not unbiased, but this woman is as wicked as she is fabulous. DiMassa's work is also featured in *Weenie-Toons: Women Cartoonists Mock Cocks* (Laugh Line Press, \$4.50, 0-9632526-0-7. Distributed by Inland). DiMassa, Alison Bechdel, Andrea Natalie, Kris Kovick, Jennifer Camper, Lynda Barry and twenty other women cartoonists make fun of penises (it's a tough job but somebody has to do it...) *Weenie-Toons* is edited (and published) by the same woman who brought you *Women's Glib* and *Kitty Libber* (me).

The *Wimmins Comix* series has been crucial to the development of women comic artists in this country. The *Wimmins Comix* series has been crucial to the development of women comic artists in this country. *Wimmins Comic Number #17*, the kvetch issue, edited by Caryn Leschen, is just out and it's the best issue ever, with a far-ranging collection of material by top women cartoonists like Trina Robbins, Aline Kominsky-

Crumb, Jackie Urbanovic and Andrea Natalie. Also highly recommended is the terrific *Fanny* series of women's comic books, published in England by Carol Bennett and Cath Tate (and distributed here by Inland). *Ceasefire*, about the Gulf War, and *Voyeuse*, about sex, were the first two *Fanny* comics. Upcoming are *Immaculate Deception*, about religion, and *Dykes Delight*.

Two excellent comics including material by both sexes but edited by women are Angela Bocage's *Real Girl #1-#3*, "The sex comik for all genders and orientations... by cartoonists who are good in bed!" (Fantagraphics), and Theresa Henry Smith's *New #1 & 2*, "Western Canada's Only Alternative Comic Compilation." (Tweedleyin Tweedleyang Productions).

When Andy Mangels took over as editor of *Gay Comics* he promised to devote half of each issue to material by women, and he kept that promise with *Gay Comics #14*, which features top lesbian talent like Jennifer Camper, Joan Hilty, and Noreen Stevens, plus cover art by Roberta Gregory. Number #15 will have a similar all-star lineup. Mangels will also publish two special issues a year. *Gay Comics Special Issue #1* is a rare treat — 40 pages of the best of Tim Barela's "Leonard & Larry" strips, which chronicle gay life as astutely as Bechdel's *Dykes* track lesbian life. Naturally, *Gay Comics Special #2*, due in October, will be an all-Bechdel issue, including reprints of a strip that ran in the *Advocate* plus 20 pages of new, autobiographical stuff.



Dynamite Damsels

Roz Warren is the editor (and publisher) of *Weenie-Toons: Women Cartoonists Mock Cocks* (\$4.50, 0-963-2526-0-7, *Laugh Lines Press*, PO Box 259, Bala Cynwydd PA 19004. Distributed by Inland), as well as *Crossing Press' Women's Glib* and *Kitty Libber*. For more on women and humor, see Warren's article on "Funny Books to Watch Out For," *FBN Vol. 14 No. 6*. ○

10 Elements of Great Design

By Jennifer S. Croft

Everytime a customer walks into your store, she sees evidence of your graphic arts ability. It's in your logo, bookmarks, newsletters, discount cards, posters, and even in the signs you sprinkle throughout the store.

If each of these communication pieces is striking, dynamic, and most of all, easy to read, you've done a great job. If all of them also have a consistent look, as if they were created at the same time, by the same artist, as part of one information package, then you've achieved a near miracle. If not, then perhaps it's time to redesign some of your marketing materials.

Here are 10 elements that will help ensure great design:

Style Sheet:

The best way to achieve a cohesive look is to create a style sheet, especially for newsletters. It doesn't have to be elaborate, just notes jotted down on a page. The purpose of it is twofold: to get you thinking about what kind of look you want for your store; and to make sure that everything you produce matches that look. A style sheet will help you achieve consistency and consistency will help increase your store's visibility.

For example, if you design a poster that looks like all your other store materials, customers will be drawn to it even if it's buried on a crowded bulletin board in a dimly lit bar. They'll see the color of ink and paper you always use, or the typeface and logo you've chosen and they'll identify them as belonging to your store. They'll do all of this in an instant and probably won't even do it consciously, but still an important connection will be made.

Typeface:

When creating pieces, choose a typeface that's easy to read and appropriate for your piece. A flashy typeface might work on a poster advertising a fun event, but it wouldn't carry through for an entire eight-page newsletter. Avoid ornate typefaces altogether for text copy. Use them sparingly for headlines and/or display ads.

Also, make sure the typeface you choose is easy to procure. Most laser printers come with "resident" fonts. Choose one of these; otherwise you'll pay an incredibly high price for type.



Pat Tong, courtesy of Phoenix Graphics

Type Style:

Avoid ALL CAPS at all cost. All caps used to be the only option of distinction available on a typewriter but the days of the typewriter are gone. The use of all caps is an outdated version of contrast and they're impossible to read. Also, avoid overuse of bold and italic. They're designed for emphasis, to set a thought or headline apart from the rest of the text. If they're

— Before —

UPCOMING EVENTS

Kate Black
 Saturday, August 1
 7:00 p.m.
 Hilarious lesbian/feminist humorist will perform at the Tower on Lorimer Street.

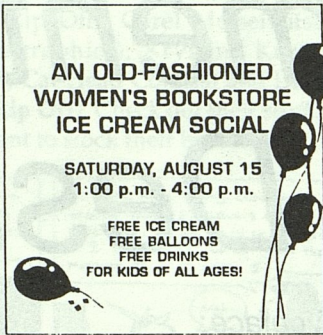
Names Project Quilt
 Sunday, August 2
 2:00 p.m.
 The quilt is so big it can visit five cities at once. It will be unveiled at the Downtown Convention Center.

Exotic Dances
 Friday, August 7
 8:00 p.m.
 Free and open to women. Join us to read or to listen.

Women's Music Festival
 Saturday, August 8
 9:00 a.m. - 9:00 p.m.
 Lots of local talent, including the Therapy Singers, will converge at a scenic private campground on the Crystal River near Alton.

10th Annual Women's Day
 Sunday, August 9
 8:00 a.m. - 5:00 p.m.
 "Our Healing Connection" workshops, playshops and celebrations to explore life in a culture in which women honor themselves.

Women Writers Workshop
 Saturday, August 15
 8:00 a.m. - 12:00 p.m.



AN OLD-FASHIONED WOMEN'S BOOKSTORE ICE CREAM SOCIAL

SATURDAY, AUGUST 15
 1:00 p.m. - 4:00 p.m.

**FREE ICE CREAM
 FREE BALLOONS
 FREE DRINKS
 FOR KIDS OF ALL AGES!**

WOMEN'S BOOKSTORE BRIEFS

The Book Sale table continues with great titles at great prices. Also, the LP Phase Out Sale is still going on. We have sold lots of records but we still have some incredible selections, just waiting to go home with you. If you didn't receive a June newsletter, please give us your current address the next time you're in. Subscriptions to the Women's Bookstore newsletter are now available. We can only mail two newsletters per year, one in the Spring and one in the Fall. However, we're now producing monthly newsletters. If you'd like to have the newsletter mailed to you every month, have we got a deal for you. For just \$15 per year, we'll be happy to mail

you twelve newsletters per year instead of just two. If you are interested in this fabulous service, please give us a call at 555-1212. Gay Pride Month was a great success. Thanks to everyone involved in helping coordinate the largest parade and rally ever. For those of you who didn't buy this year's t-shirt, now's your chance. All sizes and styles are marked down 50%. Hurry, quantities are limited! The Lambda Report moves to Channel 12 on August 12 at 11:00 p.m. Here it is, lesbian and gay TV on a non-cable channel. A first for our community!

— After —

Upcoming Events

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 7:00 p.m.
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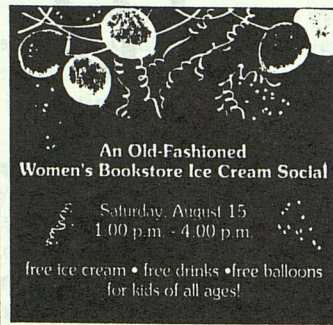
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Women Writers Workshop
 Saturday, August 15
 8:00 a.m. - 12:00 p.m.
 A symposium for women writers, sponsored by the Association for Women Writers. Open to all interested women.



An Old-Fashioned Women's Bookstore Ice Cream Social

Saturday, August 15
 1:00 p.m. - 4:00 p.m.

free ice cream • free drinks • free balloons for kids of all ages!

Women's Bookstore Briefs

The Book Sale table continues with great titles at great prices. Also, the LP Phase Out Sale is still going on. We have sold lots of records but we still have some incredible selections, just waiting to go home with you. If you didn't receive a June newsletter, please give us your current address the next time you're in.

Subscriptions to the Women's Bookstore newsletter are now available. We can only mail two newsletters per year, one in the Spring and one in the Fall. However, we're now producing monthly newsletters. If you'd like to have the newsletter mailed to you every month, have we got a deal for you. For just \$15 per year, we'll be happy to mail you twelve newsletters per year instead of just two. If you are interested in this fabulous service, please give us a call at 555-1212.

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Jane Doe, acclaimed sex therapist, author and specialist on the impact of sexual abuse on sexuality will be in town September 1. She will present a public lecture and then lead a day-long workshop. Her books are available right here at the Women's Bookstore. Tickets are also available for the lecture. For more information on the workshop, call 555-1111. ■

used too frequently, their impact is lessened, and they, too, are difficult to read. Never underline (again, a throwback to the typewriter) — use italic instead. Use reverse type discreetly for dramatic impact.

Type Size:

For your text, choose a size of type that's easy to read (usually 10, 11 or 12 point, depending on the typeface you've chosen). Make your headlines 14, 18 or 24 point. Never go below 6 point type and only use smaller type (recommended 8 or 9 point) with captions. On posters, you can make your letters as big as will fit, but don't mix a bunch of different sizes of type. For display ads, if all your copy won't fit, edit the copy instead of shrinking the size of the type. Ten readable words are better than a hundred unreadable ones.

Type Alignment:

Copy is easy to read when it's either aligned left/ragged right or justified. Never align type to the right — it's an "artsy" look that's impossible to read.

Centered type can be very nice in short blocks of type in ads and on posters, but it, too, is hard to read, especially if the line is wide and the type is small.

Leading:

Leading refers to the space between lines of type and it should never be tampered with (most page layout programs have an automatic default for leading — use it). In newsletters, people often make the mistake of adjusting the leading so that all the columns will come out evenly. Having columns end at the same point looks great, but it should never be obtained through inconsistent leading.

Margins and White Space:

If margins are too wide, the copy looks like it's floating on the page; if they're too narrow the copy seems intense and overwhelming. As a rule, 1/2 inch margins of white space all around the page look good, as do 1/4 inch margins between columns.

"White space" (that last tiny area that you'll be

tempted to fill, but shouldn't) needs to be plentiful. It gives the reader's eye a rest.

Screens:

These are one of the best by-products of desktop publishing. In the olden days, screens were cost-prohibitive. Now, they come out at the touch of a button. They do an excellent job of providing contrast, highlighting important areas, and stimulating interest. As a word of caution, if your artwork is being printed on a 300 dots per inch laser printer, watch out for 10% screens. Sometimes, the dot pattern is so light that when the screen is reproduced at the printer's, much of it fades off the page. Unfortunately, 20% screens are too dark if you're putting a large body of copy over the screen.

Illustrations:

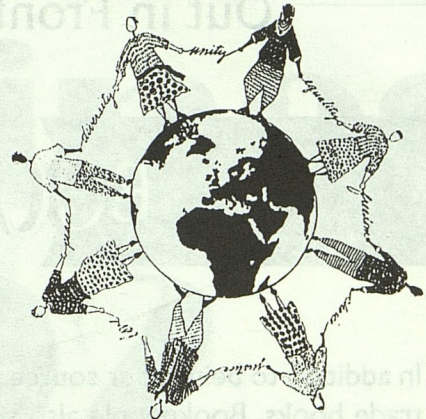
Most illustrations "face" one way or another. When you're using artwork, make sure that it's facing in toward your copy or pointing up at a headline, not looking off the page or steering toward an unrelated item.

Lines:

If used properly, lines can be the finishing touch of good design. They can be used as borders at the top and bottom of a page to "hold" the copy, as "frames" for articles, ads or announcements, or as accent marks. Be careful not to overuse them and never intersect separate lines intended for separate functions. As far as size goes, don't use anything bigger than 2 point or smaller than .5 point. Make all your borders the same size, all your frames the same, all your accent marks the same, etc.

As you create your artwork, you'll probably be tempted to overdo it. Thanks to desktop publishing, typefaces can be mixed and matched with ease. Words can be reversed, stretched, underlined, and italicized on a whim. Screens can be added in seconds and lines can be drawn in an instant.

Just because these things can be done however, doesn't mean that they should be done. Resist the temptation. Whether you're doing the design yourself or hiring an outside company, remember to keep it simple. You're not creating works of art. You're creating communication pieces. Every bookmark you distribute, poster you hang, display ad you place, and newsletter you mail should be clear, free of clutter, and easy to read. They don't need to win design awards. They just need to get your point across. ○



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- One Year - \$60. Check enclosed.
- One Year - \$65. Bill us.
- + \$9 for Canadian postage.
- + \$19 for other international postage.
- Special Trial Offer! 1/2 year - \$30.
- Sample copy - \$6.
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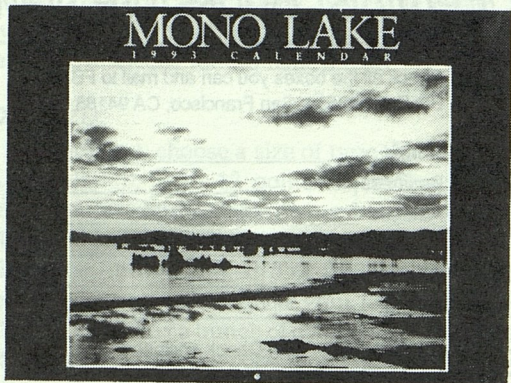
Out in Front with the Sidelines

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In addition to being your source for a dazzling variety of independent press and trade books, Bookpeople also supplies wonderful and rare periodicals, calendars, audio and video, and tarot. For over twenty years, we've been working to help original, distinctive publishers find their audience. These are just two of the hundreds of unusual, inspiring calendars we'll be carrying this Fall.

The Return of the Goddess 1993 Calendar

shines with inspiration and balance through the words and images of the Goddess from artists and writers around the globe.



The 1993 Mono Lake Calendar

beautifully provides a day-by-day, month-to-month example that there are natural places worth fighting for and battles that can be won.

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Order toll free (800) 999-4650 • FAX (510) 632-1281

Sidelines 1992

Buttons

Irreverent, Provocative, Original, and Outrageous Funny Buttons are available through **Ephemera Buttons**. Besides their feminist, lesbian/gay themes, the satirical election buttons are selling especially well this year. All buttons are also available as magnets. There's a Money-Back Guarantee on your initial order and a liberal exchange policy thereafter. Their free illustrated catalog features buttons to delight and/or offend everyone! Ephemera Buttons, PO Box 490, Phoenix OR 97535. 800-537-7226; 503-535-4195. (See ad p. 30.)

Donnelly/Colt. Since 1975 hundreds of progressive messages on buttons, bumperstickers, labels, postcards, T-shirts, posters. Fast, *custom-printing* your design/messages, too! Box 188-FBN, Hampton CT 06247. 9-5 EST, Monday-Friday call 203-455-9621. Fax 24 hours 800-553-0006.

Calendars

Days Together — in celebration of Gay and Lesbian families is a twelve month calendar of black and white photographs printed as duotones. Real families volunteered their modeling services because non profits can sell this calendar in some parts of the country. The center of the calendar includes short biographies of the families. Sharon Kowalski and

Karen Thompson are pictured in December of 1993. \$12 retail. Available from Small Changes (distributor), directly from Geoff Manasse (publisher-50% non returnable), or if sold by non profit in your area, by consignment from them.

Herstory 1993 is a spiral-bound calendar, 5x8, featuring biographies of Canadian women, discussions of current issues and more than 40 photographs. Compiled by a women's collective, women everywhere appreciate the practical weekly design, the quotes by women, the recognition of important dates in women's history, plus many extras, including "year-at-a-glance" page markers. List \$10.95, 144 pages, ISBN 1-55050-020-1. **Coteau Books**, 401-2206 Dewdney Ave., Regina SK Canada S4R 1H3. 306-777-0170. Available from Bookslinger and Inland.

Pomegranate returns this calendar season with the popular *Women Who Dared*, *Goddesses* and *Women in Art* 1993 calendars, as well as the new titles *Women of the African Ark: Photographs* by Carol Beckwith and Angela Fisher, *Seasons of the Great Mother: The Paintings of Meinrad Craighead* and *Multi-Cultural Images: The Paintings of Betty LaDuke*. Several of these images are also available as posters, notecards, print portfolios and books of postcards. For information on all of Pomegranate's publications, please write to or call Pomegranate, Box 808022, Petaluma CA 94975. 707-765-2005. (See our ad on p. 18.)

POMEGRANATE

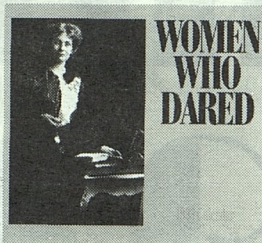
1993 CALENDARS

AND OTHER PRODUCTS OF INTEREST TO FEMINISTS

Women Who Dared Library of Congress

ISBN 0-87654-881-8
\$10.95 13 1/4 x 12"

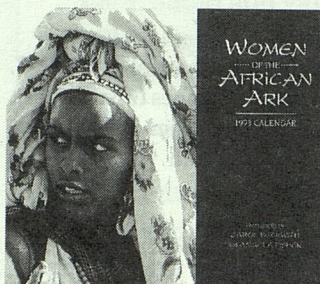
In this informative and inspiring calendar we honor women who dared—who broke with tradition and social norms as well as sexual and political tyrannies. Each month includes a historic photograph accompanied by a short biography of the featured woman. Pomegranate also offers a *Women Who Dared* poster and book of postcards.



Women of the African Ark Photographs by Carol Beckwith & Angela Fisher

ISBN 0-87654-844-3
\$13.95 16 x 14"

Inspired by deep knowledge and love of the region, Carol Beckwith and Angela Fisher, two of the world's outstanding photographers, have recorded the life styles and customs of the women of the Horn of Africa in this magnificent calendar. 24 full color photographs.



Goddesses: The Paintings of Susan Seddon Boulet

ISBN 0-87654-861-3
\$17.95 17 x 20"

Here are twelve of the most engaging and moving of Susan Seddon Boulet's beautiful paintings of goddesses, rich in substance and spiritually sensitive. Boulet's goddess paintings are also available in a Pomegranate print portfolio.



Pomegranate also offers the new calendar titles *Seasons of the Great Mother: The Paintings of Meinrad Craighead* and *Multicultural Images: The Paintings of Betty LaDuke*, as well as the popular journal *The Reading Woman*.

To order: (800)227-1428. For more information or to receive one of our catalogs, please write or call: Pomegranate, Box 808022, Petaluma, CA 94975 (707)765-2005

1993 Days Together— in celebration of Gay and Lesbian families



- High quality duotone reproduction
- 12 month 12x9" calendar •shrink wrapped
- biographies of the committed couples in the centerfold including the victorious and well-publicized Karen Thompson and Sharon Kowalski.
- Also including dates of importance to gays and lesbians in addition to the regular Federal and major religious holidays. \$12 retail
- Not available in some areas where non-profits are using it as a fund raiser. Check with us.

Geoff Manasse Photography
1605 Bellevue Ave #409
Seattle WA 98122 206-324-4511
distributed by Small Changes

A Year and A Day

ENGAGEMENT CALENDAR 1993

Finally, the lunar — or Goddess — calendar has been adapted for modern use in **A YEAR AND A DAY ENGAGEMENT CALENDAR 1993**, based on *The White Goddess* by Robert Graves. Includes dates from the conventional Gregorian calendar for easy reference.

"A good calendar to mark the beginning of the Post-Patriarchal Age!"

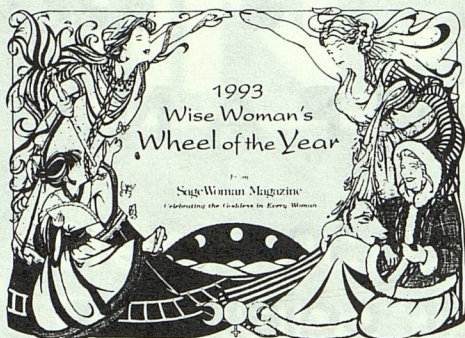
—Gloria Steinem

Edited and Compiled by Peter Bogdanovich

For individual orders, send a check for \$22.90 (postage paid) to **The Overlook Press, R.R. 1 Box 496 F, Woodstock, NY 12498**. For resale terms, call (914) 679-6838. Also available through Penguin USA, Inland, Baker & Taylor, and Ingram.

ISBN: 0-87951-477-9 208 pages 7 1/2 x 9 1/4

The **SageWoman**
Calendar for 1993



Lovingly illustrated with original black and white artwork, each month contains Goddess lore, ritual and magic specific to the season. Goddess holidays and festivals on every day!

\$7.95 Paperback, 8.75" x 12.5", 24 pages

Available from Bookpeople, New Leaf, Small Changes, Inland

**Invoke the Spirit
of We'Moon**

WE'MOON '93



An astrological calendar/ appointment book through the 13 moons; a multi-cultural work of art!

5 1/4" x 8"
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now in its 12th
year, edited by
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Mother Tongue Ink

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1993 Chinese Women Artists Calendar

This unique art calendar introduces the folk paintings of Chinese peasant women, works which are now gaining positive recognition throughout the world. These women, ranging in age from 18 to over 80, usually work and live in farming communes, painting in their spare time. Although much of their lives are filled with daily work routines done without the benefit of many modern conveniences, their creative spirit, love of life, nature and community are expressed with brilliant colors, decorative motifs and scenes of daily life and festivities. Includes Chinese, American, Jewish and Christian holidays. Royalties from the sale of these calendars go to the artists in China. *Original paintings available.*

**CHINA
BOOKS**
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San Francisco, CA 94110
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**CHINESE WOMEN
ARTISTS**



1993 Calendar

12-month calendar, 11" x 22"
unfolded, ready for hanging
Shipping in August, 1992

#2488-6

\$11.95

INLAND BOOK COMPANY

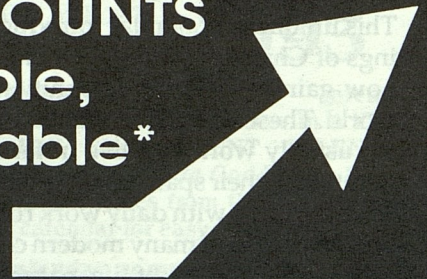
Wholesaler of more
feminist and lesbian calendars
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*(plus greeting cards, date books,
prints, posters & T-shirts . . .)*

**NO ONE BEATS OUR
CALENDAR DISCOUNTS**

**40% returnable,
45% nonreturnable***

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August 1992



Herstory 1993

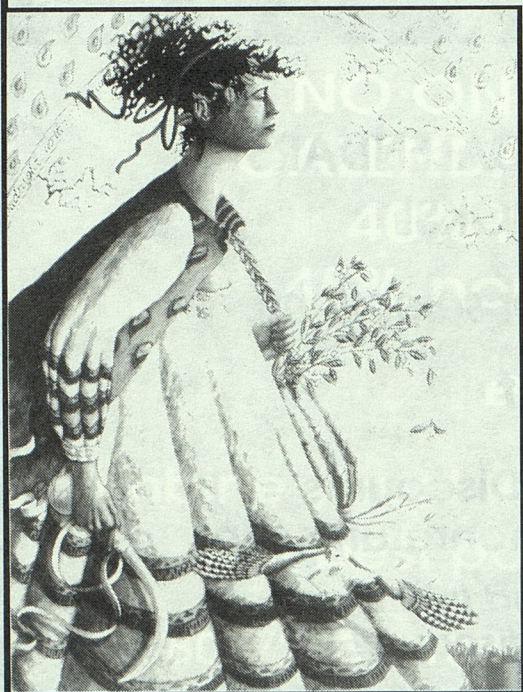
The eighteenth edition of *Herstory*, the popular women's desk calendar, chronicles women's work and lives.

ISBN 1-55050-035-X
Coil-bound; 144 pages
\$10.95

Available from Inland and
Bookslinger

- weekly biography pages
- historical and contemporary photographs
- weekly calendar pages
- red letter days in women's history
- year-at-a-glance page markers
- 1994 planner
- address / birthday / notes sections

The Sabbats Series



This is a new series of color notecards. They are reproductions from original oil paintings of the eight sabbats by Sudie Rakusin. Each painting personifies one sabbat and holds the symbols, phase of the moon, time of day, the feeling of the season, what is growing or being harvested, etc. against a background color of the corresponding chakra.

There are eight sabbats —

Winter Solstice, Candlemas, Spring Equinox, Beltane/May Eve, Summer Solstice, Lammas, Autumn Equinox and Hallomas. Each card is as detailed as this sample.

Ordering information:

Minimum order of one card is one dozen/\$12.
(suggested retail \$2 each)
Net 30 days. Bookstore pays postage.

Write to: Sudie Rakusin/Cards

3315 Arthur Minnis Rd., Hillsborough NC 27278

Or call: 919-942-4689

"Winter Solstice" © Sudie Rakusin

Distributed by Ladyslipper

More Calendars

Awaken the Goddess within — 365 days a year! **A Year and a Day Engagement Calendar 1993**, based on the natural cycles of the earth, moon, and human body, is the only *hardbound* engagement calendar based on the Robert Graves classic *The White Goddess*. Finally, the lunar — or Goddess — calendar has been adapted for modern use (dates from the conventional Gregorian calendar are included too.) To order stock for your store, call 914-679-6838, or contact Penguin USA, Inland, Baker & Taylor, or Ingram.

We'Moon '93: Gaia Rhythms for Women. An astrological moon calendar, appointment book and daily guide to natural rhythm — with a whole-earth, women-loving, lunar perspective. Theme for '93: "Invoking Spirit," explores our connectedness to spirit realms, rituals of everyday life and majical ways of celebrating. Internationally known We'Moon artists and writers, week-at-a-glance, daily moon phases and astrological aspects. \$13 + \$2 postage and handling: **Mother Tongue Ink**, 37010 SE Snuffin Rd., Estacada OR 97023.

Women of Intrigue, a calendar for 1993, provides a diverse and unique look at today's lesbian. Printed on high-quality gloss-coated paper, the twelve naturally-lit black and white photographs will captivate you. 10" x 12". \$11.95. Produced by Out & About Productions. Available through Bookpeople and Inland Book Company. (See our ad below.)

Cards

Syracuse Cultural Workers. Over 120 different greeting and notecards, 200 posters, datebooks, and the ever-popular *Peace Calendar*. Solstice, Chanukah, Kwanzaa, & Christmas cards and, **New — holiday postcards!** New holiday designs by Silk Oak, Amy E. Bartell. Now four t-shirt designs available. New posters: *African American Women in Defense of Ourselves* (Anita Hill), and *50 Ways to Fight for Our Right to Choose*. Datebooks: *Return of the Goddess*, *Sylvia*, *Everywoman's Almanac*, *Women and the Environment*, *Women Artists*. Also products on lesbian rights, peace and justice, and Native American culture. Catalog. SCW, Box 6367, Syracuse NY 13217. 315-474-1132. 48 hour shipping on all orders.

VisionWorks offers images of a changing world! Wholesale distribution of over 60 postcards & notecards, many imported. Featuring feminist, women's art, political, Black, spiritual, ecology, lesbian & gay, Native American and humorous themes. Including Leeds Postcards, Cath Tate, Sally Morgan, Diana Bryer, Betty LaDuke, Jennifer Berman, Susan Boulet, Judy Byford and many more. Many new items, ask for latest catalogs: Cards, Calendars & Books. Display racks available, toll-free ordering. In New England we represent Not-So-Square Cards, Snaketales, Willow Moon, Fishburn, and more. VisionWorks, PO Box 92, Greenfield MA 01302. 413-772-6569 (fax/phone), 800-933-7326 (order line).

JANUARY FEBRUARY MARCH APRIL MAY JUNE JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER JANUARY FEBRUARY MARCH APRIL MAY







Flipping Our Calendar brings new meaning to "that time of the month."

Women of Intrigue, a calendar for 1993, provides a unique and refreshing look at today's lesbian. Flip through twelve months of diverse, naturally-lit, black and white photographs of captivating women. 10" x 12". \$11.95. Out & About Productions.

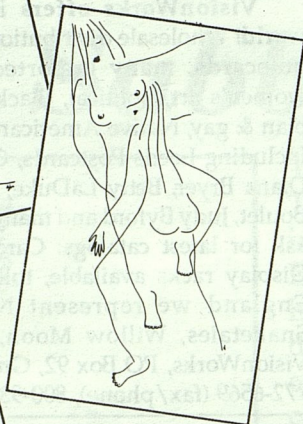
JUNE JULY AUGUST SEPTEMBER OCTOBER NOVEMBER DECEMBER

GIRLFRIEND GREETINGS[©] san francisco

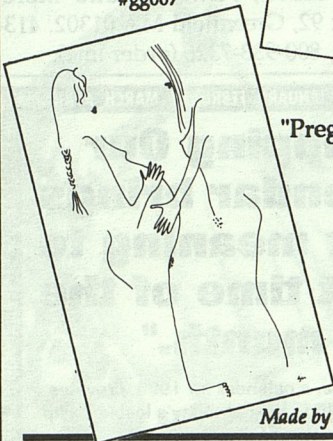
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For The Woman In The Know!*
**Humorous,
Passionate
& Full Of Life**



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Larry, I want your wife,
not you silly!"**
#gg001



**"My Woman and I
sleep well together..."**
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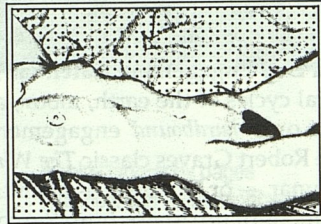


"Pregnancy, together"
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Not So Square cards acknowledge the integrity of lesbian and gay love. In our cards, we use the pink triangle with reverence and embrace the truth that love is unconditional. The cards are a high quality in both design and paper. We use coated one-sided recycled paper and we donate proceeds to the Pride Foundation and AmFAR. We also have two t-shirt designs, screened on Hanes Beefy T's — the best! Call 802-649-5511 for more information.

Me, Too Productions creates hand-printed notecards on recycled paper in fantastic colors for \$9.00/dozen. Features images of women, nature, self-defense. Also *50 Ways to Lick Your Lover*, *How to Write a Coming Out Note*, and *Survivor's Advice* are top-sellers. *Heart to Heart*, the lesbian sex game of kiss and tell, is designed to fit in your card rack and retail at a moderate \$7.95. Catalogue: PO Box 25082, Albuquerque NM 87125.

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Fishburn Designs is a small notecard company dedicated to honoring our sacred connection to Mother Earth. Our intention is to reach people with healing images in an effort to re-establish a more natural balance in our world. Some powerful images are reclaimed from the past while many are original creations. On the back of each card is information concerning the mythological or symbolic meaning of that particular image. The cards come with brightly colored envelopes. PO Box 20227, Oakland CA 94620. 510-482-2800.

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notecards hand-printed on recycled paper







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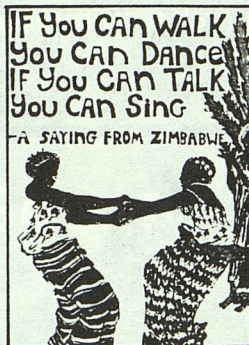
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"Mom, Dad... I'm bicoastal" and other humorous holiday and everyday cards available from **Little Bear Graphics**. See ad p. 15. Write to **Little Bear Graphics**, PO Box 23302, Cincinnati OH 45223 for free brochure.

The **Sabbat Series** is a group of eight color notecards from original oil paintings by **Sudie Rakusin**. The sabbats are Winter Solstice, Candelmas, Spring Equinox, Beltane, Summer Solstice, Lammass, Autumn Equinox, Hallomas. Each card holds the symbols and feelings of the season in precise detail and vivid color. Ordering information: minimum order of one card is one dozen (12). One dozen cards is \$12.00. Net 30 days. Bookstore pays postage. Write or call: **Sudie Rakusin**, 3315 Arthur Minnis Rd., Hillsborough NC 27278. 919-942-4689. **Ladyslipper** distributes the cards as well.

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Spiral Woman makes colorful wall clocks, bolos ties, earrings and pins from original art. We have bright, lightweight rainbow jewelry, amazon clocks, and many other lesbian, goddess and gay pride images at reasonable prices. For a catalog sheet or more information, call Laura 415-626-7821 or write to PO Box 14772, San Francisco CA 94114.

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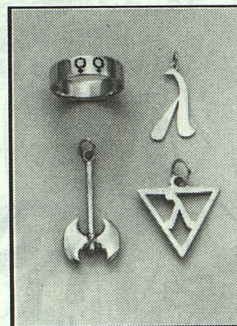
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Bookpeople is celebrating its twenty-first year as a fully and equally employee-owned and operated wholesaler of independent press and trade wares. We're proud to be your source for the newest blockbusters, classic titles, and rare gems in feminist thought, women's spirituality, lesbian, women's health, and other women's studies books, periodicals, calendars, audio & video, tarot and more. Call 1-800-999-4650 for your copy of our *Women's Checklist* and the new *Lesbian & Gay Checklist*.

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cards/rubber stamps; environmentally responsible buttons; lesbian/gay magnets. Lots more! Exclusive sidelines distribution. Wholesale terms: 50%, net 30 OAC, FOB Long Beach, CA, first order COD. **Womontyme Distribution Company**, PO Box 50145-FBN-1, Long Beach CA 90815-6145. Toll Free: 800-247-8903.

Magazines and Calendars — This woman owned and operated business has been providing wholesale distribution of an array of feminist and hard-to-find magazines and calendars to accounts throughout the Northwest for almost 15 years. Please, see our ad on opposite page. *Bridges, Ms., off our backs, Woman of Power* and others. Crossing Press, Firebrand, Steeleworks, Women's Press. For our wholesale catalog (specify magazines or calendars): **Small Changes**, 3443 12th Ave. W., Seattle WA 98119. 206-282-3665.

InBook, a book distributor in East Haven specializing in small and alternative presses at the forefront of cultural change, is now the exclusive source for the following presses (among others): Alyson Publications, Amethyst Press, Banned Books, Coach House Press, Earthscan Publications, Lace Publications, LongRiver Publications, Luna Press, Susan Riecken, Second Story Press, Steeleworks (publishers of the Sara Steele Calendar), and The Women's Press UK. Please call Ann Grossman at 800-253-3065 for more information and orders.

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Jane Iris Designs, Inc. presents jewelry images of ancient feminine principles alive today, beautifully transported in precious metals. See ad below. Write for a catalog. **Jane Iris Designs, Inc.** PO Box 608 Dept. FBSN, Graton CA 95444.

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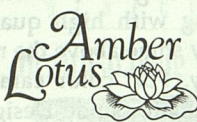
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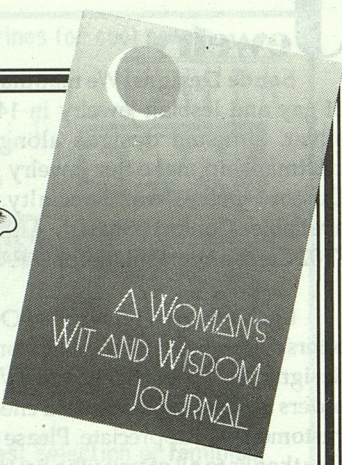

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BITCH Goddess

DYKE

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Not!

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under protection of the Goddess

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love yourself unconditionally, treat yourself gently,
move more slowly, take time to rest, listen to your body,
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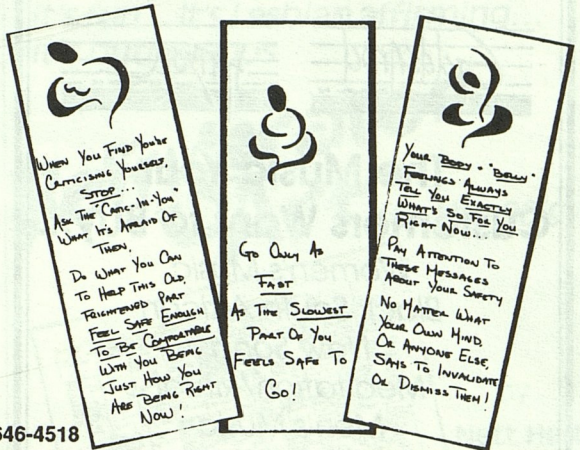
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64 Handcolored 5½" x 2½" cards, on recycled,
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Music

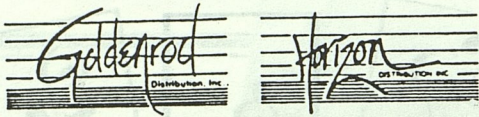
Women's Music and More! All women's labels, gay men's music, children's, Celtic/British Isles, meditation and ritual, Latin American new song and miscellaneous mainstream titles! Most orders shipped within 24 hours. Call or write for our wholesale cata-

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Ladyslipper: for 15 years, the most comprehensive source for recordings by women: women's spirituality, new age, women's/feminist music, international, holiday, folk, blues, classical, children's, spoken word, comedy, and more. Our 88-pp retail catalog is fully annotated; have a reference copy in your store for customers and offer to special-order anything for them! Our sidelines include calendars, songbooks, jewelry, and women's spirituality books. PO Box 3124, Durham NC 27715; 800-634-6044; fax 919-682-5601.

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Libby Roderick, Alaskan singer/songwriter, strongly feminist, now touring nationwide. Two releases have sold over 11,000 copies: *If You See a Dream* (incl. feminist anthems *Rosa*, *Don't Give Up*, *Inspire Me*, *When I Hear Music*, *How Could Anyone*) and *Thinking Like a Mountain* (incl. *Dancing in Front of the*



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Lesbian Positive Works from Word Weavers. Our books: *The Almanacs of Lesbian Lore and Vision: Ripening, Dreaming, and Awakening; Lesbian Land, Spirited Lesbians.* Our quarterly: *Maize, A Lesbian Country Magazine.* Our posters: *Lesbian Land* and *100 Simple Things You Can Do to End Patriarchy.* Available only from us. Bookstore discounts, terms. Catalogue. **Word Weavers**, PO Box 8742, Minneapolis MN 55408.

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Alaskan feminist singer/songwriter
Libby Roderick



*If You See A Dream
Thinking Like A Mountain*

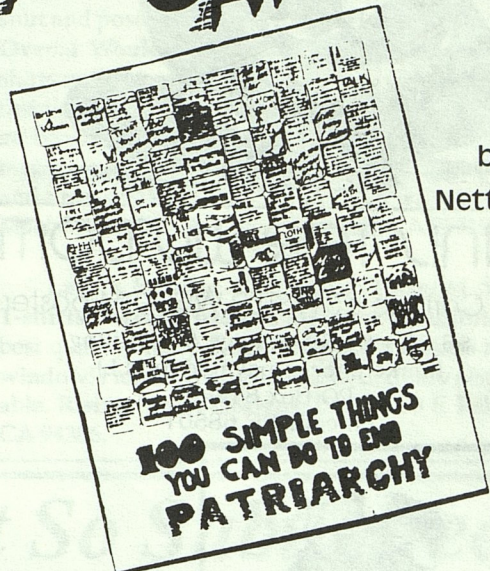
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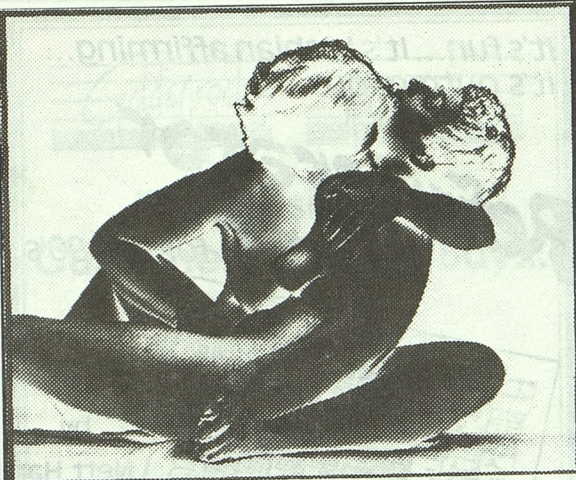
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T-shirts

The Pink Zone is a retail and wholesale business devoted to selling Visibly Queer Gear. We have the largest selection of Lesbian, Gay, and Bisexual merchandise on the West Coast. For information regarding t-shirts, jewelry, postcards, pins, stickers, stamps, mugs, and more call 206-632-3948 or write 2319 N. 45th #177, Seattle WA 98103. Our retail business is located upstairs in the Broadway Market (401 Broadway E., Seattle WA).

When I Am an Old Woman I Shall Wear Purple t-shirts, sweatshirts, and posters. T-shirts come in purple or white, sized M-XXL, and feature a symbolic heart rendered in the classic Papier-Mache torn paper motif. Also available, the *When I Am an Old Woman* art poster featuring the anthology cover art by Deidre Scherer and the title poem by Jenny Joseph. And — to accompany the upcoming sequel to *When I Am an Old Woman* — Papier-Mache is currently unveiling a t-shirt and poster collection for **If I Had My Life to Live Over...I Would Pick More Daisies**. Included are t-shirts with the same popular torn paper motif — only this time a daisy is the featured symbol — and poster art boasting the new cover by Deidre Scherer and the inspiring title poem by Nadine Stair. Call for details and a free catalog: 1-800-927-5913. Or write to: Papier-Mache Press, PO Box 1304, Freedom CA 95019.

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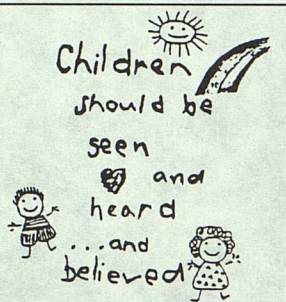
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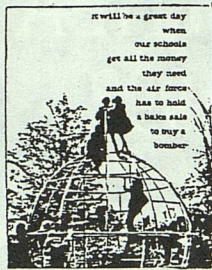
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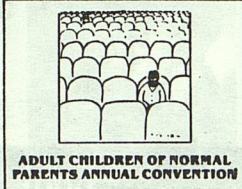
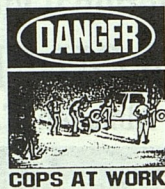
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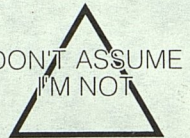
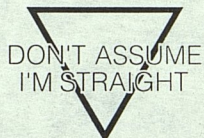


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Video

Wolfe Video is a small, steadily growing company dedicated to presenting quality works that celebrate the culture, ideas, and talents of women, including lesbians. Our catalog includes the bestselling videos of 1991/1992; *Two in Twenty: A Lesbian Soap Opera*, *The Changer: A Record of the Times*, *West Coast Crones: A Glimpse Into the Lives of Nine Old Lesbians*, and *Lifetime Commitment: A Portrait of Karen Thompson*. For more information Wolfe Video, PO Box 64, New Almaden CA 95042. 408-268-6782.

Claire of the Moon, the first lesbian 35mm feature film to hit the theaters since *Desert Hearts*, will be arriving in theaters in the fall of 1992. Many promotional items will be available (please see display ad on previous page) and we are currently setting up new accounts for bookstores and territories for reps. Bookstores please call or write for your free Theatrical Poster and detailed information and be a part of this exciting time. **Wolfe Video**, PO Box 64, New Almaden CA 95042. 800-OH-CLAIRE (642-5247).

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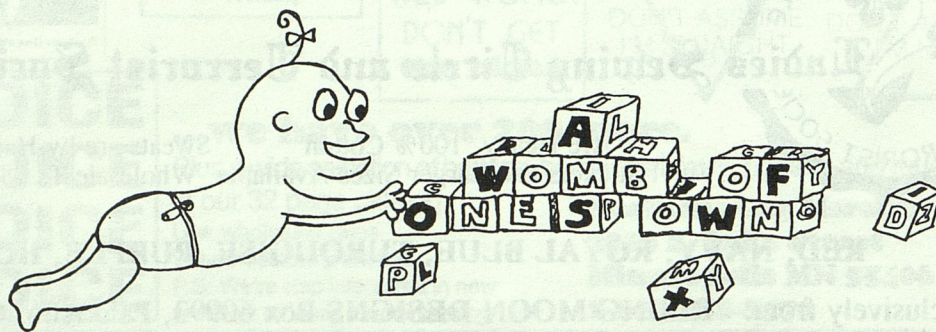
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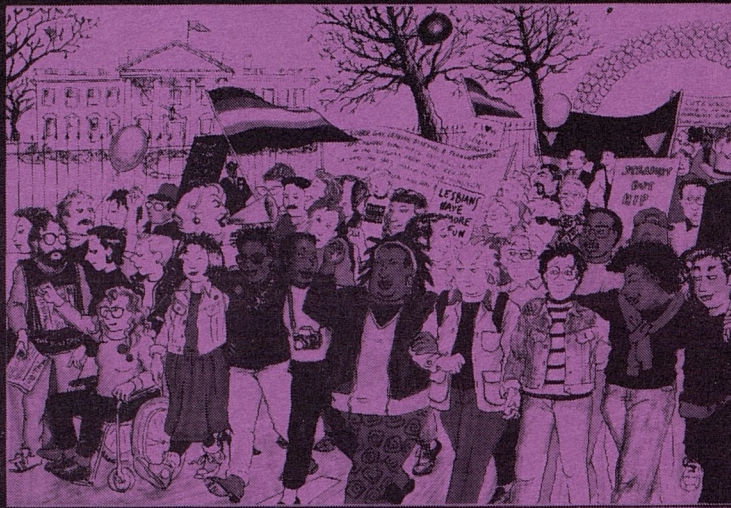
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