

FEMINIST BOOKSTORES NEWSLETTER  
c/o Old Wives' Tales  
532 Valencia  
San Francisco, CA 94110  
Volume I #3-January 24, 1977

Dear Sisters

Hello! Here we are again! (Did you miss us?) We declared December a non-newsletter month. (Great patriarchal holidays do interfere with the smooth running of feminist actions)

SUBSCRIPTION INFORMATION :

We figure that our costs will run about \$100 a month, give or take a little for postage & paper depending on how many stores subscribe \$100 x 11 months (forget December) = \$1100. If we have 50 subscribers (we're now sending to 80 bookstores) the cost of putting out the newsletter per bookstore is \$22.

At the Women in Print conference the decision was made that subscriptions should be on a sliding scale, based on the stores' annual sales. But since we don't know the annual sales of 60 of the stores we're reaching, (nor do we remember the other 20), we think that telling you the cost, and setting a minimum and maximum, and letting you decide will work as well. Depending on your financial circumstances you can ignore either the minimum or maximum. We suggest \$10-50 per year. If we don't get enough money or we get too much, we'll let you know and ask for more in the first case and either refund or apply extra to next year's subscription in the second. Subs will be from October '76 to September '77 and we'll send back issues to later subscribers. Let us know if you have not received previous issues.

(When contemplating the \$ value to you of this newsletter, please keep in mind that the American Bookseller's Assn membership is \$50 a year and Publisher's Weekly is \$25 a year. And how much relevant information do you get from them?)

By the way, we are looking for someone to pick out and summarize relevant information from Publisher's Weekly for the newsletter. We think this would save a lot of time and energy, and the money could be better spent (in a FBN subscription). Are you/your collective interested? Maybe who ever does this could include their sub. to PW in their FBN sub. PLEASE RESPOND.

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Next month:

listing of info on battered women.

advertising. Several stores have written asking about advertising. Where do you advertise? Why? What works, etc. Keep in mind the kind of area your store is in--city, country, suburban...

christmas/holiday/ies sales. How did you do this year compared to last year. Did the recession affect your sales? Are you experiencing growth that makes it immaterial? Anything else on this?

political and issue related articles. Several stores have asked if there is room for such articles in FBN. Yes, Yes, YES! There's room and we will print whatever you write! Please send! If you don't have answers, send the questions and let other stores respond and we'll print the responses.

anything else relevant to feminist bookstores. Remember that this newsletter is whatever we want it to be. Carol and I are here to put it together and to submit our own ideas and NOT to decide what the newsletter is!

DEADLINE for next issue and SUBSCRIPTIONS: (sat.) February 19.

(Carol's birthday!)

Note to collective members: please submit items/articles as individuals as well as collectively. We (at RWB) keep an envelope hanging on the wall to drop things in during the month then submit them all at the same time.

## LETTERS

Dear Carol and Andre,

We are very pleased to be receiving the Feminist Bookstore's newsletter. It is one of the best things that came out of the Women in Print Conference and is a wonderful addition to our communications. I was very interested in the second issue for two reasons. One was because of the comment from Womansplace in Tempe, Arizona, about Women in Distribution. We have found that although Women in Distribution has made mistakes, as have all of us in setting up women's institutions without past experience, that they have been very sincere in trying to correct their mistakes and have on the whole, done an excellent job. Women in Distribution is one of the few women's institutions that pays us regularly, that keeps accurate records of the orders they have placed with us and of the orders they have sold, and have generally done a good job in the shipping area. Recently, we too have had trouble with our shipping. Since UPS has been on strike we have had to send everything through the mail. We have lost a lot of packages, have had packages that arrived two to three weeks late, and have had two packages to Los Angeles that were damaged. They were sent in new boxes and yet the boxes arrived with the corners broken and the books spilling out. We are very happy that UPS is no longer on strike and think that that has a lot to do with books arriving in poor condition.

The other thing I noticed in your newsletter was a list of lesbian books that Lyndall Cowan of Full Moon Bookstore had compiled. It really is a fine list and we're really happy that there is such a list but we wanted to mention that Lesbianism and the Women's Movement, which is available from Diana Press for \$2.25, was inadvertently left off of it. Perhaps you will be able to print our letter and women will see that that book is available. Thank you very much for working on and making possible such a helpful communication between all of us.

Sincerely yours,

Collette Reid  
Diana Press Inc.  
12 W. 25th St.  
Baltimore, Md. 21218

Dear Carol and Andre,

We weren't clear on exactly what kind of info we're supposed to send for the next issue so we're sending whatever miscellanea we come up with. General news is that our lease is signed for new store, 186 Hampshire St. Cambridge, MA 02139 into which we'll move at the end of Jan. in time for snow and slush. We love a challenge.

We're enclosing a copy of a letter we sent to feminist publishers of children's books. Don't know if you want to print any or all of it but in any case we'd like to know about any children's books dealing with lesbianism which anyone knows about. It's a bit disappointing that we haven't received any responses.

The Boston Women's Graphics Collective has produced some very fine t-shirts (in kid's sizes, too). They are at 69 Harvey St. Cambridge MA. They also do cards and a few posters.

We got some terrific cards from JRM Cooper 3002 Marietta Ave, Lancaster, PA 17601. They are prints from 19th century children's books depicting women with captions expressing affection between women.

That's all I can think of right now. Is there going to be a subscription to the newsletter?

Happy Winter Solstice! Hope all's going well with Old Wives' Tales and Rising Woman Books.

Jean & Gilda  
New Words  
419 Washington St.  
Somerville, MA 02143

(following the rest of the letters we will reprint New Words' letter to children's book publishers)

Dear Andre and Carol,

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I must give you my appreciation for your great efforts to get this bookstore newsletter going. It's a great idea--will help us all to do more, more successfully, and with input into each of our philosophical bases. (I hope there will be space for some discussion along those lines.)

WomanStore carries about 600 titles, plus records, journals & newspapers, and non-sexist children's books. We opened here on Oct. 1st and have been doing somewhat better than projected. We are certainly learning business! This store is one aspect of Women Unlimited Inc.

Keep up the good work.

In sisterhood,

Rosalee Miller  
WomanStore of Women Unlimited  
12 NW 8th St  
Gainesville, FL 32601

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Dear Publisher,

Recently I attended a meeting organized by Sappho's Children to encourage awareness of the situation of lesbian mothers and their children in the Boston area women's community. Representatives of several women's organizations were invited to discuss their policies about children and resources their groups could offer to children and specifically to children of lesbians. This occasion prompted me and the women I work with at New Words to review the fairly extensive stock of children's books we sell to see if there were any we could recommend as relating to children of lesbians. Unfortunately, we were able to think of only one or two books dealing with lesbianism for high school age and none for young children. I find this omission surprising since a lot of the children's books we carry come from women's presses and because many children's books from women's presses reflect other "non-traditional" lifestyles such as children with single mothers, children with single fathers, children in families with non-traditional sex-roles, etc.

It seems to me that there is a need for general children's books reflecting lesbian lifestyles--books about children doing whatever in a context of living with two adult women or one woman who has close relationships with other women. Such books might or might not deal with sexuality. Another need is for sexuality education books for children which do not presume heterosexuality as the only or primary form of sexual relationship. At this point I've heard of one book like this in the process of being written, but do not know of any yet in existence. I feel that the availability of both types of books is important for all children.

Since it is hard to really read all the books we carry we may be overlooking some we already have which fulfill these needs, and there may be others we're unaware of. If you know of any please let us know. We hope you'll consider publishing more books along these lines in the future.

New Words

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The following are a few books that we know of:

- Rubyfruit Jungle, Daughters, Inc.
- Riverfinger Women, Daughters, Inc.
- High School Women's Liberation, Youth Liberation, Ann Arbor, MI
- Growing Up Gay, Youth Liberation
- Trying Hard to Hear You, Bantam
- High School Sexuality, Amazon Reality
- Sticks and Stones, Dell ? (a mass publisher, for sure)

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Additions fo lesbian book list from Lyndall:

The three LADDER books--The Lesbians Home Journal, Lesbian Lives, and The Lavender Herring--are out from Diana Press. Cost is \$5.75 each, about 300-400 pages each... and they are beautiful.

The two new Naid Press books are out also, Lesbiana (also a LADDER anthology) and A Woman Appeared To Me. Cost is \$5.00 and \$3.50, respectively. Reactions are about the same as above: WONDERFUL! (I'm sitting here looking at review copies of all five.)

They Will Know Me By My Teeth, Elana Dykewoman, distributed by Old Lady Bluejeans, \$3.50

The Complete Claudine (Claudine at School, Claudine in Paris, Claudine Married & Claudine and Annie in one volume), Colette, Noonday, \$6.95 (fiction)

\* Amazon Poetry is \$2.00

Lesbianism and the Women's Movement, Myron Bunch, Diana, \$2.25

Lady of the Beasts, Robin Morgan, Random, \$3.95 (poetry)

The Small Room, May Sarton, Norton, \$2.95 (fiction)

Nearly everything by May Sarton is relevant. Her publisher is Norton. Check with Gene Damon's Lesbian in Literature for list of titles prior to 1975. (Damon's bibliography is a reference book every women's bookstore should have.)

\* Journal of a Solitude is \$7.95

\* A World of Light, is \$8.95

\* A Shattered Chain is published by Daw, price is most likely \$1.25, definately will be under \$2.00 (science fiction)

\* Radclyffe Hall At the Well of Loneliness is published by Scribner's \$7.95 (this is, incidentally, a perfectly horrid book.) (biography)

Under the Rolling Sky, Willyce Kim Maud Gonne Press, \$2.50 (poetry)

\* Astragal, is published by Grove, price is 95¢ (fiction)

\* Lesbian Myth is published by Random, Price is \$8.95

\* Out of the Closets, published by Douglas Links, \$3.95

Radcliff Hall: A Case of Obscnity, Vera Brittain

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Alexandria Books has a new home! They have more space, even a second room for reading and our just beginning library, as well as cheaper rent.

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#### MAIL-ORDER

Following a discussion about mail-order business at the 1976 Women in Print (WIP) Jesse Meredith of Rising Woman Books sent letters to Feminist Book Mart and First Things First, both feminist book mail-order houses. The letters invited both businesses to send info on their business operations and possibilities of co-operating with feminist bookstores, to be printed in this newsletter. (Following on next page) is the response from Feminist Book Mart; no response was received from First Things First.

#### STOP

Single Title Order Plan is somebody's brainchild. It enables stores to order as few as one copy of a title and still ge a decent discount. Usually a full 40%. Good for special orders, and publishers that you want only one title and their minimum order is 5 or 10 or 25 books. We use it for paperback and cloth. Details are in the ABA handbook, but if you don't have one and dont know if a publisher will take STOP orders, try anyway. I think that the worst that can happen is that they will return your check and order. The only disadvantages I see are that it's payment in advance, and postage costs are high. According to the ABA book, you're supposed to send a check and leave the amount blank, so that they can enter the exact amount plus postage, but we don't. Instead we figure the discount, guess at the postage, and send it off (RWB sometimes doesnt send any postage and gets away with it!). Most publishers seem to process the order no matter what. STOP forms cost \$5.75 for 150 and can be ordered from ABA 800 Second Ave. New York, NY 10017.

FEMINIST BOOK MART  
PO Box 149  
Whitestone, New York 11357  
(212) 767-0633  
Oct. 16, 1976

Dear Jessie,

Thank you for your letter of Sept. .6, 1976.....

I will first try to describe ourselves and at the same time answer your questions.

We are EXCLUSIVELY mail-order both to individuals and institutions (so we are set up to do this anyway.) As for other bookstores doing mail order I don't know..they have to view the issue in light of there present business operation.

We are interested and able to handle additional business. Possible question: How much business are we talking about? Our costs may increase by a salary simply because of these increased orders. If it supplies JUST ENOUGH to have to add a salary but not enough to carry that salary; we could end up losing money on the deal. I think we would have to feel this out and see what happens.

Our postage charges are 50¢ for one book, 75¢ for two books and \$1.00 for three or more. There is a built-in cost here for both jiffy bag and postage but not for labor. And, of course with a maximum shipping cost of \$1.00...we are in effect offering a discount on large heavy orders which are generally sent UPS and cost much more than this to ship.

As you know things go in and out of stock both here and at publishers constantly. We generally will ship (or part ship) an order within one week of receipt with a report on any out-of stock items, there availability report, if and when they will be shipped etc. This is generally done on an invoice form, if we cannot ship the entire order and the value of shipmen and outstanding credit, etc will be indicated. We also will state that if they prefer not to wait and would rather use the balance as a credit toward another immediate or future purchase, that's ok too.

Since we publish only two catalogs per year//and prices change a great deal we will send an invoice when price increases apply. We cannot stick to prices in the catalog when the publisher increases them. (and our catalogue states this.) Also our customers tend to keep catalogs for years and use old order forms which really causes a hassle in paper work.

The paper work on doing mail-order sales is outrageous and stores wishing to do this should be prepared for it. If a book is not on a shelf it will not be bought...but if its in your catalog and not available /that requires a letter!

I generally pick and read and review all titles before they to into the catalog. We usually do not special order because that means even more paperork.

We do honor Canadian and Foreign orders but postage is charged at cost.

I will be happy to send you a quantity of catalogs to distribute..... If you want us use these catalogues for order taking and have the customer send in the order directly to us, we would have to devise

some sort of coding system so that we would know that you (or other stores) were acting as agents on these orders. Or the store could simply process gather special orders and send it to us as one large order and we could fill that way. If they wanted to do this they could simply use our bulk rate and make 20% .All orders are pre-paid ofcourse.

If the stores want to send in individual orders....one, tow, three or whatever books to be sent directly to a customer you can do that but the most we could allow to the store is 5% which they could deduct right off the top; send us a check and order and we would process and do all customer correspondance from here.

This is the best I've been able to come up with, but I would like to hear responses and comments from you and the other stores involved.

Hope to hear from you soon. I'm putting a catalog in the mail to you under seperate cover and enclosed is the bulk rate schedule I spoke about.

Sincerely,

Donna Loercher

Bulk Rate Min. orders \$50.00 net  
Terms: Cash w/ order  
20% for books, records & cassettes, shirts and wearables  
No discont on text titles or short discount books  
Calendars:25-49 copies 25% discount  
50 or more copies 30%  
Postage will be billed at cost.  
\*\*\*Records, Cassettes, shirts and calendars are not returnable. Consult us for returns polocy on books.

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Woman on the Edge of Time will be published in the summer or fall in paper.

Blood Ties and From a Spanish Prison, Moon Books/Random will be published in paper by a mass publisher sometime soon. We don't know who.

Menstruation and Menopause-paperback rights have been sold-again, we know no more.

Redstockings book cancelled by Random House-anybody know anything?

A new record: Anywoman's Blues, Women's Prison Concert Collective, Unitarian Universalist Service Committee, 1251 2nd Ave. San Francisco CA. 94122. \$5.00 donation + 50¢ postage

Toward an Anthropology of Women, Monthly Review Press--was \$15.00 hardcover, now \$5.95 paper.

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BRILLIANT IDEAS #3

ADVERTISING AND PROMATION: put a classified ad in the June issue of MS to reach summer travelers. Expensive, but it reaches a lot of women in isolated areas. MS goes to press abaut 3 months before it comes out so get it in in February.

SELLING AT CONFERENCES: I've always taken books to conferences, figuring that books was the reason I was going; i.e. to sell them. When Everywoman's, Old Wives' Tales, Rising Woman, The Full Moon, and the Oracle all sold books at the Women and Violence Conference in San Francisco last month, Everywoman's sold a lot more than we (OWT) did--us too (RWB)--and they said that a lot of their sales (almost exactly the difference between OWT's and Everywoman's sales) was jewelry, records, and "fun" things. So I took buttons, t-shirts, records & jewelry to the conference I sold at last week and nearly 1/3 of the sales were 'playthings'!

Buttons, t-shirts, etc: FERNE Box 113TCB, W.Orange, NJ 07052.

more NEW BOOKS AND PLEASURES....

Rising Woman Books says that the current issue (this was in Jan.) of WOMAN'S PRESS has an excellent review of CLASS & FEMINISM (Diana press). They sell the two together as companion pieces. Address is: PO Box 562, Eugene, Oregon 97401

Another lovely set is Rape, Racism, and the White Women's Movement by the Sojourner Truth Organization. It's a thick pamphlet responding to AGAINST OUR WILL by Brownmiller. Bulk rate is 60¢ @ for 10 or more. The cover price says 75¢ but OWT sells them for \$1.00. Address: Sojourner Truth Organization, PO Box 8493, Chicago, Ill.

ARAB WOMEN WORKERS is an MERIP report. Me-thinks they sell for \$1.00. 30% discount on 5 or more, available on consignment because they're magazines. PO Box 3122, Columbian Heights Station, Washington, DC

THE CLITORIS (yes, , finally, a whole, very serious book about clitorises. --Trying as hard as I am about typos and spelling, I just looked. clit up in my Mirriam-Webster, and it isn't listed. not only do we not have them, we apparently aren't supposed to need to know how to spell it, either.) Anyhow, this is in medical textbook style and the price includes 2 view-master type slides. It includes articles by men and women. She had difficulty finding women willing to contribute. List price is \$26.00., but you may be able to get them on consignment. Thea Snyder Lowry, 1125 Sir Francis Drake Blvd., Kentfield, Ca. 94904

THREE GYPSIES, Casse Culver's new album is now available from Olivia. So is the cris songbook.

MARGIE ADAMS: SONGWRITER record and album are out and available from Pleiades Records (PO Box D, Dixon, Ca. 95620) and some independent women distributors. also available in cassette tape. Interesting comments in the Jan/Feb. LESBIAN TIDE review. "...the word 'lesbian' (or its affiliates, 'dyke', 'gay', etc) is not mentioned in any cut or (on the) album narrative. Don't look for the word 'feminism', either. ... Perhaps a deeper definition of lesbianism in music is the composition of art (music), words, and emotions that FEELS and IS woman-identified without using rhetoric or words. If so, MARGIE ADAM. SONGWRITER. has accomplished that magic." Very interesting ideas to think about.

WOMAN FRIENDS-A SOAP OPERA Esther Newton and Shirley Walton. Friends Press 520 W. 110th St, NY, NY \$4.50 40% & postage. Also available thru WIND One of the characters is lesbian.

ANA MISTRAL-Selma Olson. Whew! Ana is a cosmetics executive during the week and an assassin on the weekends. 2.25. Domina Books, PO Box 868, North Hollywood, Ca. 91603. 40% on 5. The (male) rep. who turned us on to this book said that Domina is a feminist publishing house. The rest of their list didn't look like it to me. Does anyone know anything about them?

PAPERBACK THRILLER Avon 1.95 is a thriller with a vegetarian feminist psychiatrist as heroine.

MORE new books....

**A STREET IN MARAKESH** 3.50 Doubleday. Can't remember the author. It's about an American woman's year in Morocco and her attempts to get to know Moroccan women.

**WOMEN AND LITERATURE: AN ANNOTATED BIBLIOGRAPHY** 3rd edition. A feminist guide to fiction and personal narrative. 300 titles reviewed. by Women & literature collective. Box 441 Dept. N Cambridge, Mass. 02138 3.50 40% the second edition was available from WIND. Don't know if this one will be, or not.

**WOMEN IN US HISTORY** An Annotated Bibliography by the Common Woman Collective. They divided 450 works into 35 categories and evaluated them on feminist perspective, social and economic class consciousness. 114 pages, perfect bound, graphics. 2:00 1-9 copies 25% discount. 10 or more, 40% discount. plus postage. They are a small pennyless collective that prefers to be paid in advance, but will bill in 60 days. Returns can be made to 60 days.

**CRIMES AGAINST WOMEN.** The proceedings of the International Tribunal. Compiled and edited by Diana Russell and Nicole Van de Ven. Pub. Les Femmes, 231 Adrian Rd. Millbrae, Ca 94030 They give 40%. I don't know their minimum. They have other books by/for women. Les Femmes is distributed by Celestial Arts, same address.

**BREAK DE CHAINS OF LEGALIZED US SLAVERY** written by 10 women incarcerated in Raleigh. In June the women held a 4-day protest against the oppressive, racist and sexist conditions they were/are forced to endure. The articles were written in the following year. They describe the protest, the prison, their strength and what they learned during their stand. Photos are of the women and the prison. In Feb '76 these women contacted women on the outside to help them put the work into a book. This book is the result. Bulk prices are 1.20 for 1-10 copies. 1.10 for more than 10. 1.40 for consignment. (60% of the money goes to the women who wrote it.) Checks payable to N. C. Women's Prison Book. Order from Nc Women's Prison Book Project., PO Box 27, Durham, NC 27702

**CALAMITY JANE'S LETTERS TO HER DAUGHTER** Jane Cannary Hickok. 1.95 Shameless Hussy, Box 424, San Lorenzo, Ca. 94580 or Bookpeople.

**PORTRAITS OF CHINESE WOMEN IN REVOLUTION** Agnes Smedley \$3.95 Feminist Press Box 334 Old Westbury, NY 11568

(Does anyone know where I can get an Agnes Smedley T-shirt?

This comment/question may not exactly fit in here, but I'm tired, this is boring. Speaking of Trivia,

one of the many male sales reps that has passed through our doors said he was also a rep for Feminist Press.

I want to know why they don't find a woman for the job.

Guess I should ask them.)

**LESBIANA/BOOK REVIEWS FROM THE LADDER** Barbara Grier (Gene Damon) NAIAD press PO Box 5025 Washington Station, Reno Nev. 89513 or WIND both 40% \$5.00



## NEW BOOKS

(and other pleasures)

From Diana: lots! The LADDER anthologies are out now....and are wonderful. All 5.75 edited by Barbara Grier and Coletta Reid

LESBIAN LIVES biographies of 60 lesbians, lots of photos.

THE LESBIANS HOME JOURNAL: stories from the LADDER

(sigh. I rationed them out to myself.)

Lavender Herring: essays from the Ladder....

(I can't think of anything wonderful enough about them.

my criticisms are that they aren't long enough!)

Also, A PLAIN BROWN RAPPER, political essays by Rita Mae Brown. 20 previously published essays, one new, an intro & a conclusion. \$5.00

SELENE: THE MOST FAMOUS BULL-LEAPER ON EARTH Z. Budapest and ill. by Carol Clement. Children's book starting out in patriarchal Greece and moving to matriarchal Crete. # \$3.75

GREASY THUMB AUTOMECHANICS FOR WOMEN is out and finished. We

got ours from a woman with a pack full of GREASY THUMBS on her back. (Shades of Juanita Appleseed, the way I heard it.) Our order placed thru WIND hasn't come yet.

Also available from the publishers, Iowa Press Collective, 116 1/2 East Benton St., Iowa City, Iowa.

It comes spiral bound. by Barb Wyatt \$ 5.50

"La Mujer Chicana Y Literatura" special issue of De Dolores Journal (Vol. 3 # 3. (Vol 3. #2 is La Familia de La Raza. Might also be good, but I haven't seen it.) Both these issues are 'forthcoming' as of Dec. 1, so don't expect them to appear right off. The sell to bookstores at \$2.25 per issue w/ 30% discount for 10 or more. Pajarito Publications 2633 Granite NW, Albuquerque, New Mexico 87104

SILHOUETTES OF WOMAN (poetry) Phyliss Shanken. "...a refreshing look at some of our universal experiences, at what it's like to be female." (The info we have does not seem to include lesbian experience) Retail \$3.00. \$1.80 to bookstores Philmer Enterprises 617 Wayfield Road. Wynnewood, Penna 19096

WHEN GOD WAS A WOMAN Dial Press 7.95 cloth selling well at ICI

INSIDE/OUTSIDE, Karlene Faith, is a pamphlet describing and analyzing the process and outcome of the Women on Wheels concerts, the workshops on women in prisons, the final concert inside CIW (Cal. Institute for Women) that was almost cancelled by prison officials and the rally in Sacramento to protest the implementation of a repressive behavior mod. program at the prison. Available from Karlene PO Box 26059, Los Angeles, Ca 90026. \$1.50 @. I don't think there's any discount for bookstores.

SOUTHERN WOMEN: MYTH AND REALITY Vol 4 #4 of Southern Exposure Magazine. \$2.50. Regular issues of this Mag. usually have 2-3 good articles re women. I forget their discount, but they will take small orders and bill you.

New Books, page 4

my but this does run on.

OUR BLOOD Andrea Dworkin. Harper-Row 6.95 cloth

WOMAN'S ASTROLOGY Tiffany Holmes 5.95 Dutton paper. Has a section on sexism in astrology.

NOBODY SPEAKS FOR ME/ SELF PORTRAITS OF AMERICAN WORKING CLASS WOMEN. Nancy Seifer 10.95 cloth (such a nice word for such a rip-off.) Simon & S.

FROM THE CENTER: FEMINIST ESSAYS ON WOMEN'S ART Lucy R. Lippard Dutton 6.95 paper.

Married WOMEN v. HUSBANDS NAMES Una Stannard "gives women who keep their names the information they need to deal successfully with officials and lawyers, who are generally ignorant of the law in this area. 4.95 cloth 2.00 paper Germainbooks, 91 German Ave, San Francisco, Ca 94114 1-4 books, 20% 5-40%

Spring book lists....

I started doing this cause I thought that it was news that THROUGH THE FLOWER is coming out in paperback, and that WOMAN ON THE EDGE OF TIME isn't coming out til fall....and then got carried away. I think that besides listing new books that are already out, it's important to list forthcoming books, so that orders can go in. However, with the straight press, the

only way to get information is from the publisher's advertising blurbs. Certainly a less than reliable source. Anyone got any ideas? Or want to take on the task of going through catalogues of forthcoming books to see what might be of interest? Is this kind of listing useful to anyone, or does it repeat work that you're already doing?

FROM DOUBLEDAY

WOMEN IN MANAGEMENT 7.95 cloth Jan

YOUTH LIBERATION march 3.95 paper

Literary Women 3.50 March Paper

POPULAR IMAGES OF WOMEN April 3.50

THROUGH THE FLOWER Judy Chicago March 3.95

HEALTH PREGNANCY THE YOGA WAY April 3.95

THE HOME BIRTH BOOK March 5.95

SARAH AND AFTER 6.95 Jan stories of Old Testament matriarchs

THE YOUNG IN ONE ANOTHER'S ARMS JANE RULE cloth 6.95 Can't tell from the blurb, but being Jane Rule, I assume that there's at least a lesbian subplot

THE BIOGRAPHY OF ALICE B. TOKLAS Linda Simon \$9.95 cloth

Random House

WE WERE THERE Early women settlers on this continent 6.95 April Paper  
WORKING IT OUT 23 women writers, artists, scientists talk about their lives and work. June 10.00

WOMEN ARTISTS-1550-1950 8.95 paper 15.00 cloth.

FROM WOMAN TO WOMAN A gynecologist answers questions about you and your body. Paper march 4.95 Anyone have any feedback on this one?

THE SEA BIRDS ARE STILL ALIVE Toni Cade Bambara March 7.95

GOING TOO FAR: The Personal Stories of a feminist Robin Morgan 10.00 June cloth

THINGS I DO IN THE DARK: Selected Poems June Jordan 4.95 June paper

WOMEN OF THE SHADOWS Ann Cornelisen 3.95 March study of 5 contemporary peasant women in South Italy

THE NEW WOMEN'S THEATRE: 10 Plays by contemporary American Women may 3.95 ed. Honor Moore

SEX FOR WOMEN" A FEMINIST PATH TO OK SEXUALITY Carmen Kerr Apr. 10.00

SOLVING WOMEN'S PROBLEMS THROUGH AWARENESS, ACTION AND CONTACT  
Hogie Wyckoff May paper 3.95

Spring booklists, con't.

Macmillan

THE CRACKER FACTORY Joyce Rebeta-Burditt 4.95 March fiction paper. Any response, anyone?

NATIVE SISTER Carolyn Niethammer 7.95 paper April

THE BRONTES (all 3, literary criticism?) Tom Winnifrith 4.95 pap

I WANT TO BE A FISHERMAN Sandra Weiner 5.95 kids- story & photos of a girl who learns fishing from her father and grandfather.

#### THINGS YOU ALWAYS WANTED TO KNOW.....

Address for China Books (omitted last time by accident-see list of distributors. write to the nearest one: 2929 24th St. San Francisco, Ca. 94110; 125 Fifth Ave, NY NY 10003; 210 W. Madison St., Chicago, Ill 60606

TOLL FREE NUMBER for Random House 800-638-1690 min. order-25 bks. Maximum of 12 titles. Toll free phone orders save a few days. If anyone does a list of Toll Free numbers, we'll print it. Minimum and maximum ordering info would help, too.

AMAZON REALITY is now giving 40% discount on books. (30% of posters) minimum order is \$10.00 Minimum bulk order of WHAT LESBIANS DO is 5 copies. They can no longer cover postage on prepaid orders. \*\*

NEW MATERIAL-AMAZON REALITY DUKE COUNTRY poster from drawing in what lesbians do. 2.50 // AMERICAN WOMEN: OUR LIVES AND LABOR bibliography on women and work in the US 1900-1975 by the feminist Theory Collective, Eugene. Paperback 36 pages 50¢ // NO MORE PACKAGED DEALS ANTHOLOGY OF Eugene women poets. 35 pgs 1.50 // NAMING poetry by 8 Portland women 92 pages 2.00

\*\*\*\*" Amazon Reality has existed for a little over a year now, and we feel very good about our work and our intereaction with you all. The changes you see above are the result of continuing communication and feedback. We encourage your support and criticism." That's the warm and wonderful statement at the bottom of A R's Dec. UPDATE. their address is PO Box 95, Eugene, Or 97401

"Beacon Press-distributed by and ordered through Harper and Row is a nonprofit publishing house owned by the Unitarian Universality Association and dedicated to responsible exploration of the human condition through books." -from a Beacon Press book jacket. Put that in your pipe and smoke it while you're filling out all those non-profit forms....(and appealing)

Ty, at Everywoman's gave this to me in conversation. I think I have it right....The 60/40 price split between publisher and bookstore is based on the "return option." I E with Mass titles, if the book doesn't sell, the cover is stripped off and returned. (Or trade, the whole book goes back.) and the publisher picks up the cost of books that don't sell. Publishers take that risk, and cost, and therefore charge accordingly for their books.(60%) So we trade money for 'security'(we won't be stuck with books that don't sell)/for this 'return option.' The question is: Are we paying for a 'service' we don't use? ( I hve this sense of 'taxation without representation'in my head, but there's more to it than that.) How often do we make returns? The stores I'm familiar with will literally carry a book for years with out selling a copy because we believe that it is an important book.

Things you always wanted to know, con'd.

Do any publishers offer a chance to buy books at a better discount on a non-return basis?

Is this a way that the book industry is set up to serve profit oriented stores (that won't give 1/2 inch worth of shelf space to a book that doesn't sell in three months?) and hence the whole decision as to what gets into print is based on what will sell quickly.... and that determines what I get to read. Etc. Etc. I'm thinking at the typewriter as I type this (on stencil!- gulp.) I feel like I'm making rash generalizations, but they come out of my frustration, feeling like there's a lot going on out there (and hence in my bookstore/ my 'liberated space') that I don't know much about. There's the tip of the LICE-berg\* and I don't know what's beneath the surface.

(Which is of course the driving force behind the whole women's printing/publishing industry, but the LICE\* are still with us. And crawling all over my mind, just now...)

\*

\*LICE the Literary Industrial Corporate Establishment.

Another mind-boggler for me: Another conversation w/ Ty reminded me that I heard long ago that somewhere in the Mid-west (?) there is a suite going on re: price fixing in the book industry. And it seems like there's something about books being pre-stamped w/ the price. (ie/ records are not.) Does anyone know what is going on with this or have more specifics? At this point, The idea of a non-priced fixed industry shears/scars (I'm so up tight I can't even spell it) me no end. (I just figured that out a few days ago. Before I figured that out, all I knew was that I didn't want to talk about it. Having figured that out, however, I want to talk about it! Anyone have any ideas as to how that would work? How that would affect feminist bookstores? How it might help us/ help what we are trying to do? Please?

TICKET SELLING. How to say this? Margie Adam is doing a 3-night concert series in San Francisco, 2 nights are open to the public, one night is to be a 'women's night'. Tickets are being sold thru women's stores/coffeehouses. No provisions were made (budgeted in) for for ANY financial compensation for the stores selling tickets. (And selling tickets for any major concert means a major commitment of time and energy/ phone calls, directions and talking & question answering in this city.) This is OK with one store, not with others. (Others felt that they had made their needs quite clear.) The policy was that stores could add a service charge if they wanted. This leads to problem #2. We are all trying very hard not to be competing, and trying to cooperate. Innumerable phone calls later, (an argeements were reached. The concert production group has made many of them, to be sure, but the whole hassle seems to me to have been needless. I share this with you all because, if theses issues come up in your area, you should know that they have already been raised here.

This concert is also experimenting with 3 different priced tickets that won't, by definition, determine quality of seating. (Some cheap seats will be good seats.) I think that is an exciting experiment.

I feel obligated to claim this column. It is my own doing, not the ideas and thoughts of feminist bookstores across the land, etc. In trust & in hope of more issue and politically related articles--Carol.

RETURN BY Feb 19th!

- Enclosed is \$\_\_\_ for 1 years subscription to the Feminist Bookstores Newsletter.
- We already sent \$\_\_\_ for the newsletter and
  - would like \$\_\_\_ applied to this year and \$\_\_\_ for next year
  - are sending an additional \$\_\_\_\_\_

Bulk Mailing:

- yes - do it if it saves money
- no - we don't think it's a good idea because \_\_\_\_\_
- other response \_\_\_\_\_

Format:

- legal size is OK
- legal size is awkward (etc.) and 8½ x 11 is better

Publishers: (you can check yes or no AND depends if you want)

- yes - we think publishers should be able to subscribe. Why? \_\_\_\_\_
- yes - we think publishers should be included and the newsletter should serve the needs of bookstores and publishers
- no - keep it bookstores and distributors only. Why? \_\_\_\_\_
- depends on how much extra work it makes for andre and Carol and if their into doing it and have time.

Advertising:

- yes - FBN should take paid advertising from publishers
  - feminist publishers only
  - anybody
- no - FBN shouldn't take advertising from anyone

Conference Notes: Somone needs to edit them for the '76 WIP Conference Report!!!

- we weren't there (you can't guilt trip me)
- we were there and will do it!
- we were there and won't/can't do it

\* \* \* \* \*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

OTHER INFORMATION YOU FIND INTERESTING OR PERTINANT \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

RETURN BY FEBRUARY 19th!!!